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IBI NEWS

International Business Institute at the University of Missouri–St. Louis Fall 2011



International flavor

UMSL students experience the world first hand

UMSL ranked in the top 20 best undergraduate International Business programs for the 9th consecutive year



International flavor

The study abroad programs at the University of Missouri–St. Louis provide IB students the opportunity to experience the cultures and businesses of other countries. This learning experience is essential to enhancing our students’ abilities to appreciate and thrive in the climate of international business.

Above left: Yunwei Min, an IMBA student from Nanjing, explores Miami over spring break.

Above center: Kathryn Vogel, an international business student at UMSL, takes in the sights of London while participating in the Missouri London Program.

Above right: UMSL international business student Carlos Cuartas visited Park Güell in Barcelona. The park is a garden complex with architectural elements designed by Anton Gaudi.

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The International Business Institute at the University of Missouri–St. Louis publishes IBI News twice a year for alumni, faculty, students and staff. The newsletter highlights the people and programs that make the institute great.

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International Business Institute Advisory Board

The International Business Institute Advisory Board includes academic and business leaders—St. Louis-based and global. Board members represent companies of various sizes. This linkage is critical to the ongoing development of the International Business Degree programs at the University of Missouri—St. Louis. Business members of the advisory board provide valuable input to the curriculum and internships for international MBA students and participate in classes and other forums to share their experience and knowledge with our students.

Lenore K. Albee
General Manager, Perficient

Deborah K. Baldini
Associate Dean, Continuing Education, and Teaching Professor in Spanish, University of Missouri—St. Louis

Chad Bockert
Director of Corporate Business Development, World Wide Technology

Steve Burrows
Director, Board Development and Executive Outreach, International Business Institute, University of Missouri—St. Louis

Ross Bushnell
Senior Vice President, Sales and Marketing, Silgan Plastics Corporation

Michael Costello
Assistant Teaching Professor, College of Business Administration, University of Missouri—St. Louis and Founding Member, Agreeco, LLC

Gilles Cottier
President, Research and Essentials, Sigma-Aldrich Corporation

Lloyd "Henry" Evitts
Vice President, Manufacturing H-J Enterprises, Inc.

Thomas Eyssell
Associate Dean and Director of Graduate Studies, College of Business Administration, University of Missouri—St. Louis

Norihito Furuya
Chief Executive Officer, IGB Network Co., Ltd. Tokyo, Japan

Joel Glassman
Associate Provost for Academic Affairs and Director of the Center for International Studies, University of Missouri—St. Louis

Michael Hackett
President, Hackett Security Incorporated

Nine years and counting!

That is how long the University of Missouri-St. Louis International Business program has been in US News and World Report's best schools ranking. Congratulations to all of our faculty, students and our advisory board. With all three of those pieces continuing to work together to further our program, we moved up to 15th in the country!

This issue of the newsletter highlights the most important part of our program: our students. Our students succeed in the classroom, the community, their jobs and as the following pages show, they shine abroad as well. Our extensive study abroad program offers our students many great options: from three weeks in London to a year with one of our IMBA partner schools. The programs are often transformative in the lives of our students. As one of our students on the Barcelona trip explained, "It was truly one of the greatest experiences in my life!"

For many of our students, financial support from our advisory board is necessary to make these opportunities a reality. Our board has answered the challenge and has significantly increased its support over the last year—financially and through guest lectures and internship opportunities. Our students sincerely appreciate their generosity and take full advantage of the educational and career-building opportunities afforded them.

Additionally, our very successful internship program continues to allow our students to use what they learn in the classroom in the "real world." Our IMBA students spend three months in an internship either here or abroad. This experience not only allows them to receive practical experience, it differentiates them from other students and gives them a running start as they advance their careers. To date, more than 80 students have held internships in the IMBA program. One IMBA student put it best, "My internship helped me consolidate and enhance the knowledge acquired from class. It was definitely an invaluable experience." The evaluations from their employees also show that our interns supply real value to the sponsoring firms.

Finally, our third annual International Business Career Conference allowed our students to interact with fellow students, board members and local firms with international operations. Over 240 students spent the day with an executive panel, alumni and prospective employers. This event continues to grow, improve and attract IB students from around the region. As one participant told us, "I got the job I have now because of the IBCC. It really works!"

As we continue to grow, improve our program and engage the IB community, we are grateful for the hard work from our students, the expertise of our faculty and the dedication of our advisory board.



J. W. Rottman

Joseph Rottman
Director, International Business Institute



Steve Burrows

Steve Burrows
Director, Executive Outreach, International Business Institute

Sean Hanebery
Business Development Associate, Nies/Artcraft Company

Tim Heard*
Senior Vice President, Brown Shoe International

Benjamin Hulsey
Partner, Thompson Coburn LLP

Brian Iles*
President, UniGroup Worldwide UTS

Craig Ingraham
International Counsel, Novus International

Mr. Robert S. Jett III*
Vice President and Deputy Compliance Counsel, RGA Reinsurance Company

Timothy J. Nowak
Executive Director, World Trade Center Saint Louis

Kei Pang
Vice President International, Nidec Motor Corporation

Rodolfo Rivera
Director Business Development, Fidelity National Global Solutions, Incorporated

Joseph Rottman
Director, International Business Institute, University of Missouri—St. Louis

Jay Shelkton
President, H-J International, Incorporated

Torbjorn (Turbo) Sjogren
Vice President, International Support Systems Global Services and Support, Boeing Integrated Defense Systems

Augustine Vinh
President and CEO, Stellar Management Joint Stock Company Hanoi, Vietnam

Gary Wideman
Executive Director and Branch Manager, UBS Financial Services Inc.

Keith Womer
Dean, College of Business Administration, University of Missouri—St. Louis

*new board member

The ultimate international experience

A student's perspective

"I never in a million years would have thought that I would be exploring famous cities throughout Europe and immersing myself in their culture at this age," said Carlos Cuartas, a recent recipient of the Robert B. Vining Jr. Memorial Scholarship.

Last summer, Cuartas participated in the Barcelona Study Abroad Program, a two-week Spanish language immersion program offered by the University of Missouri–St. Louis' Study Abroad Office.

Cuartas, a native Spanish speaker, chose this opportunity because he had never been to Europe and also felt this program was the logical choice to help him sharpen his Spanish skills.

"The international business scholarship program helped me take advantage of this opportunity, and the study abroad program made it easy and painless. An incredible study abroad program lies just at your fingertips," he said.

Deborah Baldini, associate dean for the College of Arts and Sciences and continuing education, led nine students, including Cuartas, on the tour, which included a language intensive class and cultural learning experiences in one of the largest cultural hubs in Spain.

The language class helped Cuartas refresh his Spanish and allowed him to meet new international friends. Through the cultural experiences he was able to learn about Barcelona's history, its architecture and enjoy the region's cuisine.

Cuartas found the cultural portion of the trip to be the best part because he was able to experience firsthand the plethora of influences that have shaped the architecture and cuisine that make Barcelona unique. At one point in the trip, Cuartas found himself photographing the awe-inspiring Gothic-style Barcelona Cathedral. He turned down an alleyway to see three grand Roman-style pillars tucked away between multi-colored modern buildings dressed with beautiful wrought iron balconies.

"And that is the beauty of Barcelona," he said.

After the two-week Barcelona tour, Cuartas was able to extend his experience by traveling through France and Belgium for two more weeks.

In Paris, he set out to see all of the major monuments, including the Eiffel Tower, the Louvre Museum and the Palace of Versailles. After Paris, he headed to Strasbourg, a beautiful river-split city on the French-German border.

The last stop on Cuartas' trip was Brussels, Belgium, the capital of beer, chocolate, Belgium waffles and fries. Even though Brussels is roughly the size of the state of Maryland, the country is home to 125 breweries. Cuartas found he could not possibly sample each of the varieties during his short stay but nevertheless enjoyed a few and had his share of fries, chocolate and waffles.



UMSL student Carlos Cuartas visited the Place de la Concorde, which is one of the major public squares in Paris.



Anton Gaudi designed La Sagrada Familia in Barcelona. The church, though incomplete, is a United Nations Educational, Scientific and Cultural Organization World Heritage Site.

2011-2012 IBI scholarship recipients

Student Name	Scholarship Name	Amount
Carlos Cuartas	Robert B. Vining	\$ 3,500
Kathryn Vogel	Robert B. Vining	\$ 2,500
Violetta Pelts	Robert B. Vining	\$ 2,500
Sheena Crompton	Robert B. Vining	\$ 2,500
Simeon Platschkov	International Business Scholarship	\$ 2,000
Ngan Nguyen	International Business Advisory Board	\$ 2,000
Laura McGrath	International Business Advisory Board	\$ 2,000
Krisden Raney	David P Gustafson	\$ 1,000
Seth Hoskins	Marie Maddlena	\$ 1,000
Khoa Bach Do	Marie Maddlena	\$ 1,000
Darlene Daugherty	International Business Advisory Board	\$ 500
Darlene Daugherty	International Business Fellows	\$ 500

Through the generosity of the International Business Institute Advisory Board, UMSL faculty and friends, we are able to offer more than \$10,000 in scholarships this year to students who meet the appropriate qualifications. Such financial support assures that capable and motivated students will have an opportunity to earn international business degrees by subsidizing the cost associated with overseas travel and study, which are requirements of the degree programs. Below is a summary of scholarships available through the International Business Institute:

Robert B. Vining Jr. Memorial Scholarship
 IB major with minimum GPA of 2.5
 Must use scholarship for an international experience
 Must be an active member of the International Business Club or International Business Honor Society
 \$3,500, renewable
 Multiple scholarships available each year

David P. Gustafson Memorial Scholarship for Overseas Studies
 Student business major, studying abroad
 \$1,000+, non-renewable

Maria Maddalena Chi Chun Chan Memorial Scholarship
 Junior or senior IB major with minimum GPA of 3.5
 \$1000, renewable
 2 scholarships available each year

International Business Scholarship
 Full time student, IB major
 Must demonstrate need as determined by the FAFSA
 \$2,000, renewable

International Business Advisory Board Scholarship
 IB major or IMBA student
 Must have a minimum GPA of 3.0
 Must use scholarship for study abroad to meet international experience requirement
 \$2000, non-renewable
 Multiple scholarships available each year

International Business Fellows Scholarship
 IB major with a minimum GPA of 3.2
 Must use scholarship for study abroad to meet international experience requirement
 \$500, non-renewable

+Minimum amount of scholarship is \$500, but unused funds from previous year could compound the amount available.

To view a full list of scholarships and awards available through the College of Business Administration, please visit business.umsl.edu/awards/awards.htm.

Students must apply online and have the application submitted to Jane Farrell at Jane_Farrell@umsl.edu.



Carlos Cuartas

Barcelona study tour

During summer 2011, a group of students from the University of Missouri–St. Louis spent two weeks in Barcelona, Spain, studying the Spanish language and gaining firsthand knowledge about the unique architecture and culture. Students in the program earned three credit hours, which may be applied toward a minor or a major in Spanish.

Through the Barcelona Study Abroad Program, students enhanced their language skills by taking Spanish language classes at the Universidad Autónoma de Barcelona (UAB). Participating students took a UAB placement test before leaving the U.S. and were placed in classes that fit their skill level.

The UMSL contingent studied with students from across Europe, Asia and Canada. The UAB language program is located on the campus of the Hospital de la Santa Creu i Sant Pau, a United Nations Educational, Scientific and Cultural Organization World Heritage Site.

In addition to the language classes, students engaged in afternoon activities and walking tours with Deborah Baldini, associate dean for the College of Arts and Sciences and continuing education. The tours included visits to museums, the port and a variety of architectural sites that spanned from Roman ruins to Catalan Modernisme, the architecture for which Barcelona is famous.

Barcelona has the highest concentration of buildings in this style, also known as art nouveau architecture. Other European cities lost much of this architecture during the bombings of World War II. Spain, however, did not enter the war, and as a result Barcelona was able to preserve its modernist buildings.

UMSL students explored several buildings designed by Antoni Gaudí, including the Temple Expiatori de la Sagrada Família. Although still incomplete (Gaudí died in 1926), construction on the church continues today.

Students also learned about cultural perspectives unique to Spain, celebrated Barcelona's win of the European Soccer Cup and sampled the food and drink of the region.

"I would have never imagined that I would be exploring the streets of Barcelona, enjoying the cityscape, the marvelous art and the delicious cuisine," said UMSL student Carlos Cuartas. "This has been an unbelievable experience, which has profoundly touched my life in a positive way."

Blake Tankersley also participated in the program.

"Barcelona was truly one of the greatest experiences of my life, and I would highly recommend traveling abroad, even if you aren't an IB major," he said, "I got to experience firsthand many cultural differences that you just can't learn in a classroom setting. It's important, especially in the international business world, to see things from a different perspective so you can better understand your potential customers and business partners."

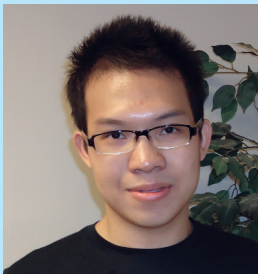
The next Barcelona Study Abroad Program will be offered June 1–16, 2012. For more information, please contact Deborah Baldini at 314-516-5911 or BaldiniD@msx.umsu.edu.



Kathryn Vogel



Sheena Crompton



Khoa Bach Do



Darlene Daugherty



UMSL's Deborah Baldini (center) and participants of the Barcelona Study Abroad Program explore downtown Barcelona.

Student Focus

"I got to experience firsthand many cultural differences that you just can't learn in a classroom setting."

—UMSL student Blake Tankersley



From the midwest to Europe

The Missouri London Program, held May 18-June 11, 2011, enabled students to experience life in one of the world's great cities as more than tourists. Students acquired knowledge about the global economy, international business and the functioning of international supply chains.

"Having the chance to live like a Londoner for a little less than a month has had a very positive impact on my career and my future," said UMSL student Edgar Ramirez. L. Douglas Smith, UMSL professor of management science, and Ruth, his wife, led the group. The Smiths shared their love of the city and British culture with UMSL business students and an engineering student from the Missouri University of Science and Technology. The program was centered at the CAPA study-abroad site in West Kensington, the London neighborhood that is home to Imperial College and many major London cultural institutions, such as the Museum of Science and Natural History and Kensington Gardens. The academic program consisted of daily lectures, class discussion and individual research with excellent IT support.

Smith conducted the program's seminar on international business, and visiting lecturers shared their personal experience in diverse areas. Malcolm Rhoades, managing director of Statistical Decisions, UK, an international consultancy for retail banking, visited the CAPA study site to describe his firm's engagements in Eastern Europe and the Gulf states. He discussed risk management in banking and offered perspective on the European financial crisis. Shona Ward, a UK human resource consultant, conducted a workshop on communications and human interaction in a business setting. She offered insights into the students' individual styles of engagement in consensus-building exercises. Nick Bunnell, specialist in international accounting, hosted a visit to the KPMG offices in the modern Canary Wharf development and shared his experience in the firm's international auditing practice. Betty Vining, UMSL teaching professor, lectured on international marketing and led a visit to the Museum of Brands, where students could see how consumer products and their marketing have evolved in the past century.

Students witnessed the fruits of sophisticated international supply chains, industrial robotics, flexible manufacturing processes, teamwork on the shop floor, and quality control as they toured the Jaguar plant in Castle Bromwich (Birmingham) under the guidance of a former production supervisor. They visited the broadcast center of the BBC, which serves as the hub of their worldwide news network and houses the production studios for famous BBC television series. They observed retailing as practiced at Harrods in their famous Knightsbridge store and at Asda (UK's Walmart) in suburban Roehampton. Students also participated in guided and self-guided day trips and tours, including a visit to the Globe Theatre and lectures on British life and culture. They used every free moment to explore London on their own. They went to football (soccer) matches, Hyde Park, local pubs and Covent Garden, just to name a few. West End theatre and street music will resonate for years as the students reflect on their experience in London.

"Besides the guided visits to the BBC, the Jaguar plant, the experience and insights of the visiting lecturers helped me understand the dynamics of business in London," said Edgar Ramirez.



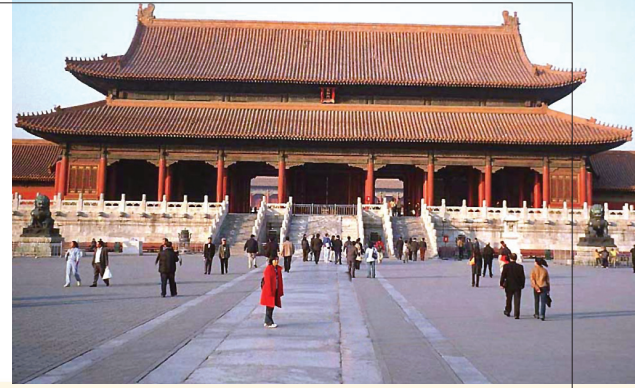
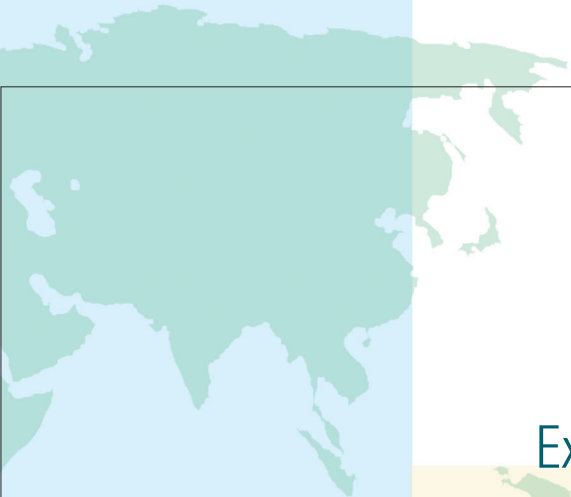
L. Douglas Smith, professor of management science, and UMSL students who participated in the Missouri London Program lived in West Kensington during their three-week stay in London.

Student Focus

"London was the best experience of my life."

—UMSL student Jenna Waldschmidt





Explore China

The University of Missouri–St. Louis offered the China Study Tour for the third time last summer. A group of 12 students, four Chinese and eight American, were led by Hung-Gay Fung, the Dr. Y.S. Tsiang Endowed Professor in Chinese Studies in the College of Business Administration at UMSL.

The purpose of the study tour was to explore and appreciate the business and cultural environment of China, to gain a deeper understanding of how business is conducted in China and to meet with Chinese government, business and education leaders. Participants of the two-week study tour traveled to Beijing, Nanjing, Hangzhou and Shanghai.

The tour began in Beijing, where the tour group visited Renmin University and the Beijing Institute of Technology. The students attended lectures and were able to meet many local Chinese students.

In addition, the Chinese Academy of Social Science (CASS), a long-term partner of the UMSL College of Business Administration, provided the group with a lecture on China's current economic situation and growth. At CASS, Fung gave a presentation on Chinese business philosophy. During the five-day stay in Beijing, the group visited the Summer Palace, the Great Wall and Tiananmen Square, among other places.

In Nanjing, the group stayed at a hotel run by the Business School of Nanjing University. Shuming Zhao, dean of the Business School, helped the group plan their activities, which included a tour of the Nanjing Phoenix Contact Company, a joint-venture company with a European country and a Chinese partner. They also visited the A.O. Smith Company, a U.S. wholly owned subsidiary. Both companies are representative of foreign companies doing business in China and were interesting examples for the students to study.

Zhao also provided the students with information about human resource management and practices in China, and UMSL's Fung discussed the issues and practices of foreign firms doing business in China. During these lectures, the students discussed how the two foreign companies they visited differed from each other and how the companies run their operations in China.

The final leg of the study tour focused on the cultural aspects of China as the group traveled by rented tour bus to the ancient city of Wuzhen and later to Songcheng, a replica of a typical city in the Song Dynasty. Here the group had opportunities to shop and enjoy the local performing arts.

In the city of Hanzhou, the group visited West Lake, which is famous for its picturesque landscape and is associated with many scholars, national heroes and revolutionary martyrs, thus encompassing many aspects of Chinese culture. At their final stop, Shanghai, the group enjoyed dinner and a Shanghai Huangpu River night cruise.

All of the students in the tour group learned some simple Chinese words, and the Chinese-speaking students in the group were invaluable to the others because of their ability to explain many things and translate Chinese characters. Overall, the China Study Tour was an interesting experience for all of the students, culturally and academically.



INTERNATIONAL MBA PROGRAM

A year in the life of students in UMSL's International MBA Program

On August 6th, 2011, 10 International MBA students from China graduated with a dual masters degree from the University of Missouri-St. Louis College of Business Administration and Nanjing University in China.

These students spent the 2008-2010 academic years studying at their home university and then spent the 2010-2011 academic year at UMSL. Now in its fifth year, the International MBA program has 80 graduates. While most of the students participating in the IMBA program have come from Nanjing University, many others have come from partner schools in France, India and Austria.

The unique IMBA program provides many opportunities for the students, in addition to the classroom training they received at both campuses. One of those opportunities provides the student with an internship at a U.S. firm in order to earn their last six credit hours. The students spend the summer working at various St. Louis organizations, gaining valuable work experiences that they can take with them when they return to their home country. In some cases, the students' internship at a U.S. company has turned into an employment opportunity upon their return to their home county.

Companies providing the 2010-2011 internship opportunities included several which have been involved in the program in past years: Novus International, H-J International, Gateway Arch Capital, Unigroup, Nidec Motors (formerly Emerson Motors) and Chemia. Three new firms offered the IMBA internship this year: Christy Catalytics, Total Metal Recycling and Brown Shoe. Although the students are required to eventually return to their home country, most of the 2010-2011 students extended their internships beyond the summer, with two continuing into February 2012.

In addition to the academic and internship advantages of the program, the students have the opportunity to spend school breaks travelling throughout North and Central America. Since the students remain at UMSL for one year, they find many opportunities to travel during school breaks, such as Thanksgiving, winter, spring and even the summer breaks before and after their internship experience. Students are able to visit more places in a year than many people do in a lifetime. Travelling individually and with groups, students have visited the Grand Canyon, Yellowstone, Death Valley, Grand Tetons, Smoky Mountains, Yosemite, Lake Powell, Niagara Falls, Washington DC, New York, Boston, San Francisco, Portland, Seattle, New Orleans, Orlando, Miami, Key West, Las Vegas, Buffalo, Orlando, Chattanooga, Memphis, Chicago, Detroit, Buffalo, Pittsburgh, Indianapolis, Salt Lake City, Little Rock and, of course, Jefferson City, Joplin and Springfield, Missouri. They have also travelled to Puerto Rico, Mexico and Costa Rica.



Launching Tomorrow's Global Leaders

International Business Career Conference 2011

The University of Missouri–St. Louis' Spring 2011 International Business Career Conference was outstanding in every way. The third annual conference attracted students from all over the region to meet and interact with international business corporate executives and other career professionals in the field.

Tim Nowak, Executive Director of the World Trade Center – St. Louis, gave the keynote address and during the conference, students had the opportunity to attend workshops on the following topics: staying safe while abroad (presented by Joseph Papes and Ruben Lopez of the FBI), going abroad with the government (presented by Margret Gottlieb of the U.S. Commercial Service), marketing to the international customer (presented by Scott A. Bell of Siemens), making international law work for you (presented by Rodolfo Rivera of Fidelity National Title) and how to break into international business (presented by Chloe Gray-Le Coz of NSI Marketing Services, Susie Qu of Solutia Inc., Sean Haneberry of Consolidated Graphics and Nicole Pacheco of JCI).

The day concluded with an exciting and interactive executive panel. Torbjorn (Turbo) Sjogren, Vice President of International Support Systems at Boeing; Susanne Evens, President of AAA Translation; Amie Gianino, Senior Global Director, Beer and Better World at AB-InBev; and Cory Simek, U.S. Commercial Services USEAC all participated. Steve Burrows and Joe Rottman, co-directors of the International Business Institute at UMSL, moderated the panel.

The conference, themed "Launching Tomorrow's Global Leaders," was planned and executed by a committee of volunteer student leaders led by Betty Vining, assistant teaching professor at UMSL, with the support of the IB Institute and provided a balance of learning and networking opportunities. Participants had the opportunity to interact with organization executives, career professionals and academic leaders. More information on the conference is available on our website: umsl.edu/ibcc/index.html.

UMSL professor serves as president of Women in the Academy of International Business

Janet Y. Murray, the E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business and Professor of Marketing at the University of Missouri–St. Louis, served a two-year term as president of Women in the Academy of International Business (WAIB). She continues to serve as WAIB immediate past president.

In June, she co-sponsored the WAIB networking reception with the Academy of International Business (AIB) at the 2011 AIB Annual Meeting in Nagoya, Japan. The reception was a huge success with over 250 people attending. Murray also conducted the awards ceremony for the SSE/ WAIB and IJGE/WAIB Best Paper Awards.

Murray co-chaired the first WAIB panel with Susan F. Gupta, of Monmouth University. The panel celebrated the life and work of the late Susan P. Douglas, Pagnelli-Bull Professor of Marketing and International Business at the Stern School of Business of New York University.

Two top women executives and two successful entrepreneurs in Japan brought their unique perspectives on issues faced by women in the business world as part of the second panel co-chaired by Murray and Yuko Kimura.

WAIB was established in 2001. It is a women's networking group with 1,600 members worldwide. Its goals are to encourage networking among women, faculty, administrators and PhD students in international business studies, to offer one-on-one mentoring by linking female junior faculty and doctoral students with senior women faculty and to encourage research on gender-related issues in international business. For more information visit kelley.iu.edu/waib/.



Betty Vining (back row, second from left), who teaches marketing at UMSL, helped plan the International Business Career Conference with the help of a team of staff members and volunteers.

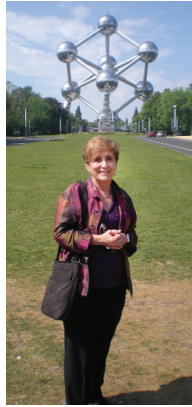


Janet Murray (fourth from left) co-sponsored the Women in the Academy of International Business networking reception with the Academy of International Business.



Faculty development in Europe

Betty Vining, assistant teaching professor of Marketing at the University of Missouri-St. Louis, traveled to Brussels in May to participate in a faculty development in international business program, European union regulation and integration, sponsored by the International Business Center at the University of Pittsburgh and the University of Memphis CIBER.



Vining was fortunate to receive one of a very limited number of fellowships that were awarded for the program. Along with faculty from universities across the country, participants enjoyed lectures, received briefings by EU experts, visited EU institutions and visited companies.

The faculty leader for the FDIB was Maurizio Carbone, PhD, Jean Monnet chair & senior lecturer, School of Social and Political Sciences, University of Glasgow.

“Maurizio was so knowledgeable about the EU, and in addition to scheduled lectures, he kept up a constant stream of information on the bus, in the halls, and during meals. I felt like I never stopped learning something. But he made it enjoyable the whole time,” Vining said.

The group visited the Solvay School of Business in Brussels and the University of Ghent where they met with faculty to discuss current issues. They also met with representatives of the Commission, the Parliament and the American Chamber of Commerce. In addition, several business visits were arranged to allow faculty to understand the special business environment in Europe.

At the end of the program Vining proceeded to London to meet with Doug Smith and his participants of the Missouri London Program. She spent a delightful day talking with them about international marketing and exploring the Museum of Brands.

“I have learned many things and made many contacts that are going to be invaluable in my international classes,” Vining said. “It was also a great deal of fun with a fantastic group of people.”



The Grand Place is Brussels’ central square and is a United Nations Educational, Scientific and Cultural Organization World Heritage Site.



Michael J. Costello
Assistant Teaching Professor of Legal Studies

Received a fellowship for the study of comparative legal systems in the Arab Gulf countries. Presented the Golden Plate Award for his efforts with the Old Newsboys Campaign.



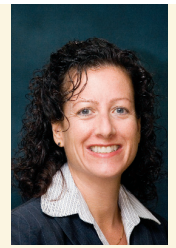
Hung-Gay Fung
Dr. Y.S. Tsiang Professor in Chinese Studies

“Reported Trade Figure Discrepancy, Regulatory Arbitrage, and Round-tripping: Evidence from the China-Hong Kong Trade Data,” with J. Yau, *Journal of International Business Studies*, 2010. “On the Relationship Between Asian Credit Default Swap and Equity Markets,” with J. Chan, *Journal of Asian Business Studies*, 2009, 4(1), 2-11.



Gerald Gao
Assistant Professor of Marketing

“A ‘Strategy Tripod’ Perspective on Export Behaviors: Evidence from Firms Based in an Emerging Economy,” with Janet Y. Murray, Masaaki Kotabe and Jiangyong Lu, *Journal of International Business Studies*, 2010, 41(3), 377-396. Received 2010 Douglas E. Durand Award for Research Excellence. Won 2010 Best Paper Award, the Global Marketing Track, American Marketing Association, Summer Educator’s Conference.



Mary Lacity
Professor of Information Systems

China’s Emerging Outsourcing Capabilities, with L. Willcocks Y. Zheng, (editors), Palgrave, London, 2010. “A Review of the IT Outsourcing Empirical Literature and Future Research Directions,” with S. Khan, A. Yan and L. Willcocks, *Journal of Information Technology*, 2010, 2(4), 395-433. “Field of Dreams: Building IT Capabilities in Rural America,” with J. Rottman and S. Khan, *Strategic Outsourcing: An International Journal*, 2010, 3(3) 169-191.

IBI RESEARCH ASSOCIATES



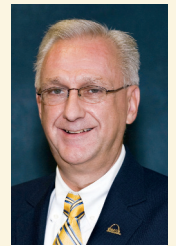
Bindu Arya
Assistant Professor of Management

“Institutional Reforms and Investor Reactions to CSR Announcements: Evidence From an Emerging Economy,” with Gaiyan Zhang, *Journal of Management Studies*, 2009, 46(7), 1089-1253.



James Campbell
Professor of Management Science and Information Systems

“Vehicle Routing Models and Algorithms for Winter Road Spreading Operations,” in *Hybrid Algorithms for Service, Computing and Manufacturing Systems: Routing and Scheduling Solutions*, J.R. Montoya-Torres; A.A. Juan; L.H. Huatuco; J. Faulin; G.L. Rodriguez-Verjan (editors), IGI Global, Hershey, (2012). “Vendor-buyer Coordination Strategies for the Design of Efficient and Sustainable Supply Chains,” research proposal funded by the Hong Kong University Grants Committee (HK\$511,827).



Timothy Farmer
Associate Professor of Accounting

“Associations between Epistemological Beliefs and Moral Reasoning: Evidence from Accounting,” with N. Mintchik, *Journal of Business Ethics*, 2009, 84(2), 259-275.



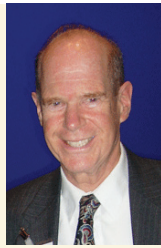
Janet Murray
E. Desmond Lee Professor
for Developing Women
Leaders and Entrepreneurs
in International Business

"Managerial Ties, Knowledge Acquisition, Absorptive Capacity and New Product Development Performance of Emerging Multinational Companies: A Case of China," with Masaaki Kotabe and Crystal X. Jiang, *Journal of World Business*, 2011, 46(2). "Productivity of International Business Researchers: A Gender Analysis," with J. Chan and H.G. Fung, *Journal of the Academy of Business Education Executive*, 2010, 11(Fall), 131-156.



Ekin Pellegrini
Assistant Professor
of Management

"Measurement invariance in mentoring research: A cross-cultural examination across Taiwan and the U.S.," with C. Hu and T.A. Scandura, *Journal of Vocational Behavior*, forthcoming. "Cross-cultural generalizability of paternalistic leadership: An expansion of leader-member exchange theory (LMX)," with T.A. Scandura and V. Jayaraman, *Group and Organization Management*, 2010, 35(4), 391-420.



David Ronen
Professor of Logistics
and Operations
Management

"The Effect of Oil Price on Containership Spread & Fleet Size," *Journal of the Operational Research Society*, 2011, 62(1), 211-216. Recipient of the Goodeve Medal on Nov. 3, 2009, at the Royal Society, London, England.



Joseph Rottman
Associate Professor
of Information Systems

"The Global IT Sourcing Landscape and Lessons for the Korean Market" (keynote address), Seventh Busan International Finance Conference, Busan, South Korea, October 31, 2011. "Rural Outsourcing: Delivering ITO and BPO Services from Remote Domestic Locations," with M. Lacity and E. Carmel, *IEEE Computing*, 2011, forthcoming. "Outsourcing and Offshoring Engineering Projects: Understanding the Value, Sourcing Models and Coordination Practices," with L. Willcocks, I. Oshri and J. Kotlarsky, *IEEE Transactions on Engineering Management*, 2011, 58(4), 706-716.



L. Douglas Smith
Professor of
Management Science

"An optimizing heuristic for managing traffic flow at choke points in river transportation systems," (presentation) with R. Naus and German colleagues at Braunschweig Technical Institute, Seventh Triennial Symposium on Transportation Analysis, Tromso, Norway. Two papers from this collaboration are scheduled to appear in upcoming issues of *Transportation Research Part E: Logistics and Transportation Review* and *Computers and Industry*.



Elizabeth W. Vining
Assistant Teaching
Professor of Marketing

Received a \$3,000 grant to participate in the Faculty Development International Business program in Brussels, Belgium. This prestigious program coordinates the efforts of faculty in international business programs worldwide to improve international business instruction.



Natalia Mintchik
Assistant Professor
of Accounting

"Accounting Executives and IT Outsourcing Recommendations: An Experimental Study of the Effect of CIO Skills and Institutional Isomorphism," with J. Blaskovich, *Journal of Information Technology*, 2011, 26(2), 139-152. "Information Technology Outsourcing: A Taxonomy of Prior Studies and Directions for Future Research," with J. Blaskovich, *Journal of Information Systems*, 2011, 25(1), 1-36. Obtained certification as a Certified Information Systems Auditor (CISA).



Ray Mundy
Barriger Endowed
Professor of Transportation
and Logistics

"Teaching Supply Chain and Logistics Management Through Commercial Software," with D.C. Sweeney II and J.F. Campbell, *International Journal of Logistics Management*, 2010, 21, 293-308.



Kenny Oh
Assistant Professor
of Management

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Chikako Usui
Associate Professor
of Sociology

Comparative Entrepreneurship Initiatives: Studies of China, Japan, and the USA. (ed.), Palgrave, London, 2011. "Japan's Demographic Changes, Social Implications, and Business Opportunities," *Peking University Business Review*, 70(May), 94-97. "Japan's Population Aging and Silver Industries," in *The Silver Market Phenomenon: Marketing and Innovation in the Aging Society* (2nd edition). F. Kohlbacher and C. Hersatt (editors), Springer, 325-336.



D. A. Weise
Associate Professor
of Finance

Financial Forensics: The Science of Derivatives. McGraw-Hill (2011) "How Much is Too Much? The Case of the Anheuser-Busch/ InBev Takeover," *The International Review of Accounting, Banking and Finance*, Spring 2010, 2(1), 22-30.



Gaiyan Zhang
Associate Professor
of Finance

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8. University of Texas–Austin, Austin, TX*
9. Temple University, Philadelphia, PA*
10. Georgetown University, Washington, DC
11. San Diego State University, San Diego, CA*
12. University of Hawaii–Manoa, Honolulu, HI*
University of Washington, Seattle, WA*
14. Brigham Young University–Provo, Provo, UT

15. University of Missouri–St. Louis, St. Louis, MO*

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Washington State University, Pullman, WA

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