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Katherine Volandt University of Missouri-St. Louis, katevolandt@gmail.com

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Impact of Literacy on Desire for Democracy



Katherine Volandt | Mentor: David Kimball, PhD, Professor and Graduate Director of Political Science University of Missouri—St. Louis | St. Louis, MO 63121

Introduction

- There has been a global shift recently away from democracy and towards authoritarian forms of government.
- Data-driven foreign policy and nongovernmental efforts may be capable of aiding global democratization efforts.
- To determine where to focus those efforts, what factors might prove to be reliably predictive of democratic support or political participation?

Background

- Survey respondents' understanding of democracy varies widely and greatly influences support for democratic values.
- The context in which respondents develop their idea of democracy "conditions" how they understand democracy.
- Previous studies show conflicting evidence on whether higher education predicts greater support for democratic governance.

What is Democratic Desire?

- Democratic desire is the desire to be governed democratically
- Enlightened democratic desire is the desire of one who understands democratic values to be governed democratically

Methods

- o Independent variable: literacy rate
 - Used to estimate level of education
- o First dependent variable: democratic desire
- A response value of 0 indicates that the respondent has no desire at all to be governed by a democracy.
- A response value of 1.0 indicates that the respondent has a very strong desire to be governed by a democracy.
- Second dependent variable: enlightened democratic desire
- A response value of 0 indicates that the respondent either has no desire at all to be governed by a democracy *or* entirely lacks an enlightened understanding of democracy.
- A response value of 1.0 indicates that the respondent has a strong desire to be governed democratically and holds an fully enlightened understanding of democracy.
- To control for whether education was received in a democratic or nondemocratic country, tests of hypotheses III and IV divided countries into democracies (n=117) and nondemocracies (n=73).

Four Hypotheses

Countries with higher literacy rates will report stronger democratic desire.

The relationship between higher literacy rates and stronger democratic desire will be stronger in democratic countries compared to nondemocracies.

Countries with higher literacy rates will report stronger enlightened democratic desire.

A relationship between higher literacy rates and stronger enlightened democratic desire will be stronger in democratic countries compared to nondemocracies.

Data Sources

- CIA World Factbook. 2009. https://www.cia.gov/library/publications/the-world-factbook/rankorder/2034rank.html (accessed October 21, 2009).
- Pollock, Philip H. 2018. An R Companion to Political Analysis, 2nd ed. Washington, DC: CQ Press
- Welzel, Christian. 2013. Online Appendix: Freedom Rising. UC Irvine. https://www.cambridge.org/files/8613/8054/8416/FreedomRising_OA.pdf (accessed 2013).

Results

Hypothesis I

- There is a weak positive relationship (r=0.23) between literacy and democratic desire generally.
- This relationship is not statistically significant (p=0.057) and is likely due to chance.

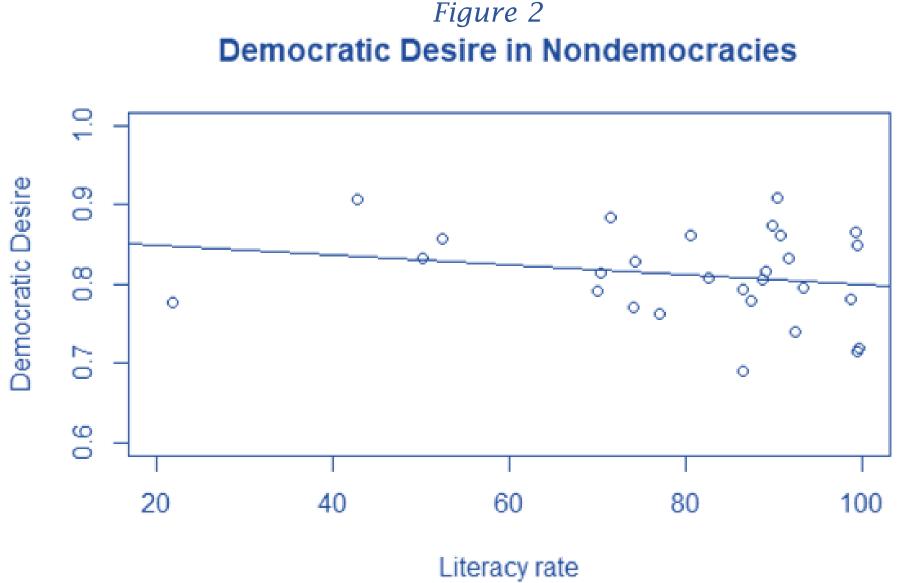
Hypothesis II

- There is a moderate, positive relationship (r=0.43) between literacy and enlightened democratic desire.
- This relationship is statistically significant (p=0.00022) and unlikely to be due to chance.

Hypothesis III

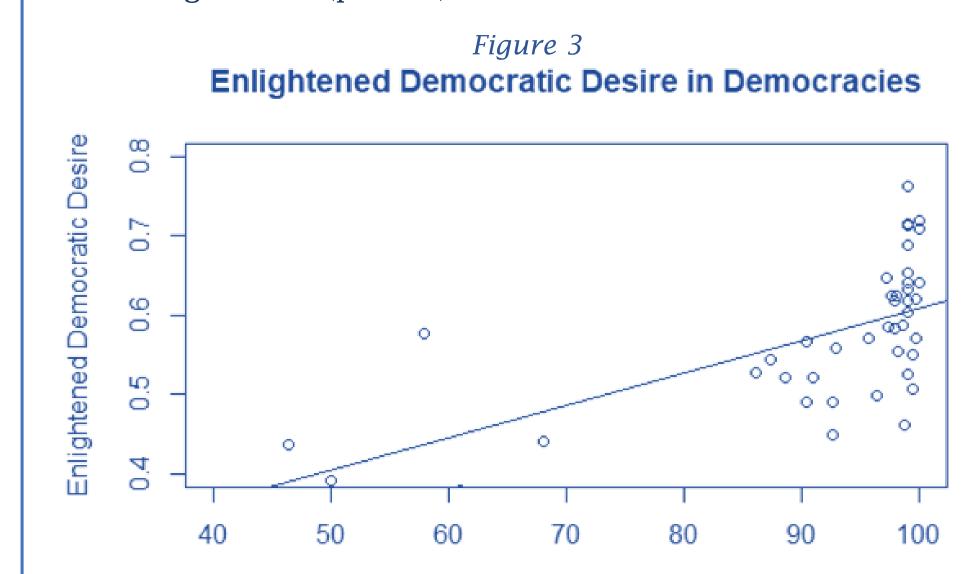
- \circ In countries governed *democratically*, there is a moderate, positive relationship (r=0.5) between literacy and democratic desire (see Fig. 1). This relationship is statistically significant (p=0.00057).
- o In countries governed by *nondemocratic* regimes, there is a moderate negative correlation (r=-0.2) between literacy and *democratic desire* (see Fig. 2), although this relationship is statistically insignificant (p=0.298).

Fiaure 1 **Democratic Desire in Democracies** \circ \circ Literacy rate

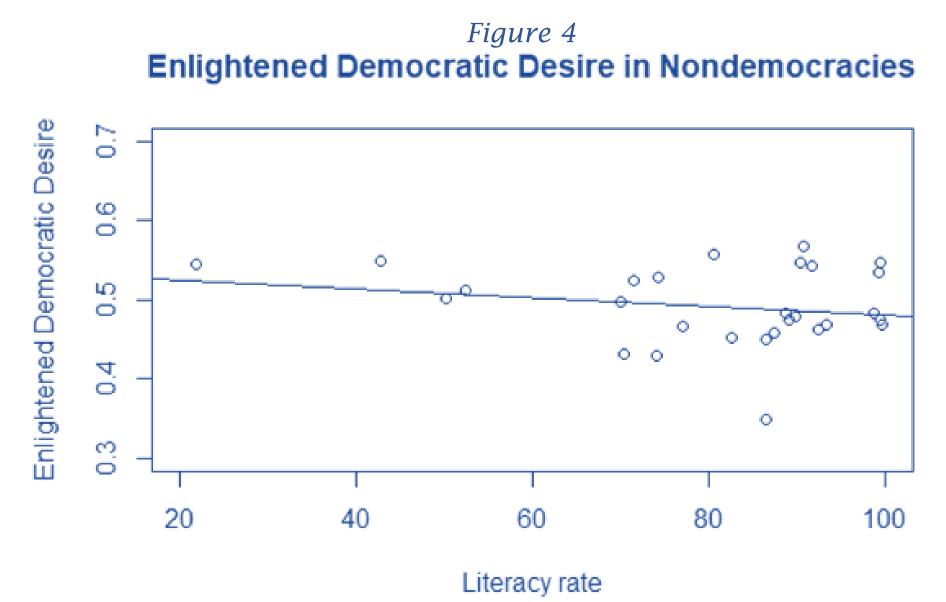


Hypothesis IV

- o In countries governed *democratically*, there is a moderately strong (r=0.62), statistically significant (p=0.00001) relationship between literacy and *enlightened democratic desire* (see Fig. 3)
- o In countries governed by *nondemocratic* regimes, there is a moderate, negative relationship (r=-0.21) between literacy and enlightened democratic desire (see Fig. 4). Again, this negative relationship is statistically insignificant (p=0.29).



Literacy rate



Conclusion

- There is a clear difference between democracies and nondemocracies in the relationship between literacy and democratic desire.
- The role of regime type in respondents' enlightened desire for democracy is more significant than its role in respondents' simple democratic desire.
- There exists a significant, strong, and positive relationship between literacy rates and enlightened democratic desire in democratic countries. This relationship is not reflected in nondemocratic countries.