College of Business Moving to 8-Week Class Offerings in the Fall

KAT RIDDLER
MANAGING EDITOR

Undergraduate and graduate students in the College of Business might see a change in their fall schedule this year. The change in format is on a trial basis to try to better accommodate student schedules to help them graduate on time. It would change the majority of classes to 8-weeks instead of 16-weeks. The pilot program would be in effect during the 2018 to 2019 academic year.

Associate Dean of Undergraduate Studies, Michael Elliott, discussed the reason for the change to develop more flexible schedules. He said, “The current undergraduate evening offering is rather disjointed and unreliable. The number of dedicated evening students has declined due to the popularity of online courses.”

Elliott continued, “Budgetary decisions have led to the elimination of low enrollment sections. Therefore, students struggle to construct an efficient graduation path when relying exclusively on in-person courses. Our evening MBA students face some of the same frustrations. Most fall classes take only three to six hours per semester which prolongs the program.”

The change would offer a twice a week meeting or once a week meeting during the 8-week course. The course would keep the same 40 hours of contact with the student if they were meeting once a week for 16 weeks. The twice a week courses would meet Mondays and Wednesdays or Tuesdays and Thursdays from 6 to 8:30 p.m. The once a week offering would be Monday, Tuesday, Wednesday, or Thursday from 6 to 10 p.m. The 16-week schedule would meet once a week from 6 to 8:30 p.m. Mondays, Tuesdays, Wednesdays, or Thursdays.

The 8-week classes would also offer twice a week courses that could be offered back to back in one semester. For example, the required Marketing 3700 course would be offered the first part of the fall semester and the elective Marketing 3710 could follow in the second part of the semester.

During the fall semester there will be approximately 80 undergraduate and Master of Business Administration classes scheduled in the evening. Of those, Elliott expects 75 percent of those courses will be in the 8-week format. Elliott believes that more online classes will transition to the shorter format in the future.

Elliott explained the time frame for the transition to this 8-week pilot lot run of classes. Elliott said, “Currently we are working with the newly formed UMSL|NOW (nights, online, and weekends) marketing program to promote the 8-week schedule in the Fall 2018 schedule. At the end of the semester, we will assess enrollments and get feedback from faculty and students.”

Elliott said he has been working with faculty to make sure the 8-week sessions go smoothly in the fall. He said, “Our faculty has been involved in this process since the beginning. We survey faculty and students about their preferences for 8-week versus 16-week formats. Instructors have worked with course designers to modify their courses to the new 8-week format as well as the CANVAS learning management system. Aside from some pedagogical changes, faculty have embraced the challenge of delivering course content in innovative ways.”

Steve Moehrle, professor and chairman of accounting, compared the classes to the 8-week offerings accounting has in the summer session. Moehrle said, “We will be delivering in the semesters proper, the same course that is delivered in the 8-week summer session. Hence, this is not a huge leap.”

There will be several accounting classes in the fall in the 8-week format. Financial Accounting in the Fall 2018 schedule.

This pilot will not affect when students are able to sign up for classes. Students are able to sign up for both 8- and 16-week class periods during the regular registration period for each semester.

The College of Business holds an international accreditation through the Association to Advance Collegiate Schools of Business. The building officially opened last fall.

Anheuser-Busch Hall houses the College of Business. The building officially opened last fall.

The change in format is on a trial basis to try to better accommodate student schedules to help them graduate on time. It would change the majority of classes to 8-weeks instead of 16-weeks. The pilot program would be in effect during the 2018 to 2019 academic year.

Associate Dean of Undergraduate Studies, Michael Elliott, discussed the reason for the change to develop more flexible schedules. He said, “The current undergraduate evening offering is rather disjointed and unreliable. The number of dedicated evening students has declined due to the popularity of online courses.”

Elliott continued, “Budgetary decisions have led to the elimination of low enrollment sections. Therefore, students struggle to construct an efficient graduation path when relying exclusively on in-person courses. Our evening MBA students face some of the same frustrations. Most fall classes take only three to six hours per semester which prolongs the program.”

The change would offer a twice a week meeting or once a week meeting during the 8-week course. The course would keep the same 40 hours of contact with the student if they were meeting once a week for 16 weeks. The twice a week courses would meet Mondays and Wednesdays or Tuesdays and Thursdays from 6 to 8:30 p.m. The once a week offering would be Monday, Tuesday, Wednesday, or Thursday from 6 to 10 p.m. The 16-week schedule would meet once a week from 6 to 8:30 p.m. Mondays, Tuesdays, Wednesdays, or Thursdays.

The 8-week classes would also offer twice a week courses that could be offered back to back in one semester. For example, the required Marketing 3700 course would be offered the first part of the fall semester and the elective Marketing 3710 could follow in the second part of the semester.

During the fall semester there will be approximately 80 undergraduate and Master of Business Administration classes scheduled in the evening. Of those, Elliott expects 75 percent of those courses will be in the 8-week format. Elliott believes that more online classes will transition to the shorter format in the future.

Elliott explained the time frame for the transition to this 8-week pilot lot run of classes. Elliott said, “Currently we are working with the newly formed UMSL|NOW (nights, online, and weekends) marketing program to promote the 8-week schedule in the Fall 2018 schedule. At the end of the semester, we will assess enrollments and get feedback from faculty and students.”

Elliott said he has been working with faculty to make sure the 8-week sessions go smoothly in the fall. He said, “Our faculty has been involved in this process since the beginning. We survey faculty and students about their preferences for 8-week versus 16-week formats. Instructors have worked with course designers to modify their courses to the new 8-week format as well as the CANVAS learning management system. Aside from some pedagogical changes, faculty have embraced the challenge of delivering course content in innovative ways.”

Steve Moehrle, professor and chairman of accounting, compared the classes to the 8-week offerings accounting has in the summer session. Moehrle said, “We will be delivering in the semesters proper, the same course that is delivered in the 8-week summer session. Hence, this is not a huge leap.”

There will be several accounting classes in the fall in the 8-week format. Financial Accounting in the MBA program, Financial Accounting and Reporting I, Financial Accounting and Reporting II, Financial Accounting and Reporting IV, Tax Research. Moehrle said, “The class will be accelerated. Essentially, students need to treat their 8-week classes as the equivalent of two classes.”

This pilot will not affect when students are able to sign up for classes. Students are able to sign up for both 8-week and 16-week class periods during the regular registration period for each semester.

The College of Business holds an international accreditation through the Association to Advance Collegiate Schools of Business.
Nuanced (adjective): subtlety or refinement; a subtle difference in meaning.

Sentence: This Wednesday, come listen to the stories of death row exonerees, Joe Amrine and Reggie Griffin. The event will help you develop a nuanced understanding of the criminal justice system and the death penalty. ("Two Death Row Exonerees: Death is Not Justice," February 7, 12:30-2, MSC B.)
February Starts Black History Month Kickoff

AFRICAN AMERICANS IN TIMES OF WAR

The following is a series of daily crime and incident reports issued by the University of Missouri-St. Louis Police Department between January 25 and 31.

January 25: At 7 a.m. in the Millennial Student Center, an UMSL student was detained for questioning by another agency. The student was released to UMSL PD with a probable cause for a computer crime.

January 26: At 6 p.m. in the gymnasium, a UMSL student was found with a antibioter and was transported to the hospital via ambulance after experiencing numiness.

January 27: At 9 a.m. in the Fitness Center, a non-student was found with a antibiotic and was transported to the hospital via ambulance after experiencing numiness.

January 28: At 11 a.m. in the gymnasium, a non-student was found with a antibiotic and was transported to the hospital via ambulance after experiencing numiness.

January 29: An Express Scripts employee was transported to the hospital via ambulance after experiencing numiness.

January 30: An UMSL student reported a theft from their parked car on lot E. The stolen item was a laptop.

January 31: At 5 p.m., an UMSL student reported a sexual assault involving non-consensual sex on campus.

The following is a series of daily crime and incident reports issued by the University of Missouri-St. Louis Police Department between January 25 and 31.

January 25: At 7 a.m. in the gymnasium, a UMSL student was detained for questioning by another agency. The student was released to UMSL PD with a probable cause for a computer crime.

January 26: At 6 p.m. in the gymnasium, a UMSL student was found with a antibioter and was transported to the hospital via ambulance after experiencing numiness.

January 27: At 9 a.m. in the Fitness Center, a non-student was found with a antibiotic and was transported to the hospital via ambulance after experiencing numiness.

January 28: An Express Scripts employee was transported to the hospital via ambulance after experiencing numiness.

January 29: An Express Scripts employee was transported to the hospital via ambulance after experiencing numiness.

January 30: An UMSL student reported a theft from their parked car on lot E. The stolen item was a laptop.

January 31: At 5 p.m., an UMSL student reported a sexual assault involving non-consensual sex on campus.
SGA Senator Spotlight: Rachel Thompson

Harold Crawford
Brand Marketer

Rachel Thompson, sophomore undeclared, joined the Student Government Association at the University of Missouri-St. Louis as a senator in the fall.

Thompson said, “I was a freshman, I really didn’t know too much about things that were going on here on campus.”

Thompson missed the election process, so she applied for the seat the following spring, so she filled an open position in the fall. “Sean Burkett, the President of SGA, sent out an email. He was saying that there was an open position in an application.” Thompson was notified that she was awarded the position.

Thompson’s position took a little getting used to. She said, “I really didn’t know too much about politics, plus I was never involved in any clubs in high school. I was not used to that kind of a responsibility or commitment. I was kind of overwhelmed about my senate and committee duties in the beginning trying to understand what a committee was, and leaving the parliamentary jargon was a challenge.”

Thompson sits on the Recruitment, Admissions, Retention, and Student Financial Aid Committee and the Assessment of Educational Outcomes Committee.

After learning the ropes in the fall semester, Thompson is ready to get to work in the spring semester. She said, “I feel like I definitely understand my role a lot better. I am understanding how I can make an impact on SGA. I think my role is more officially defined for me. Of course, I’m still learning going to the different committee meetings and going to the university committee assembly meetings. They all help me learn more.”

One more committee that Thompson serves on is an internal committee to restructure SGA. The numerous meetings and research done last semester and this semester have proved enlightening to Thompson. She said, “I know more about politics and the U.S. Constitution now. I understand more about how the Constitution plays a role in what we want SGA to become. I have a lot more knowledge about how our government is run.”

She continued, “I asked so many questions during restructuring meetings, because I just did not know what was being said. I love being on restructure.”

The SGA Restructure committee is working to have a draft of the revised constitution done by February. An open forum was held February 2 in the Millennium Student Center Room 313 at 2 p.m. Thompson is looking forward to the campaign process in the spring. She said, “I have to get ready to start campaigning for next election in the fall. I’m not really sure about the process in the future, but I’m looking forward to it.”

Thompson is working on her undergraduate degree at UMSL. She said, “I’m undecided right now; even though I like politics, I don’t wish to major in political science. I want to double major in French.”

While her future career plans might be undecided right now, Thompson is sure of one thing. “I really want to have an impact,” she said, “I hope I can use skills that I learned in SGA to help people who don’t have a voice.”

Thompson continued, “I loved that SGA gave me the ability to have my voice be heard on campus and to be a voice for others. I am excited to help make the necessary changes to improve the lives of UMSL’s community.”

Rachel left a message for the future students of UMSL. She said, “For the incoming freshmen, you can do it. We need the younger generation, because you’re the future of UMSL.”

Marketing Club Gives Students the Tools They Need to Succeed

Katelyn Chostner
Brand Marketer

Amber Daniels, senior, media studies, stood on stage and introduced board members of the Marketing Club, led the meeting along with her teammates Davon Anderson, senior, media studies, vice president; Melvin Taylor, senior, media studies, treasurer; and Lysa Young-Bates, graduate, non-degree, communications chair and Student Government Association representative. The group highlighted important components in successful marketing careers.

According to Daniels, “Internships, being to network, and marketing looks good to future employers.”

There were two featured speakers who offered insight on these skills. The first speaker was Haim Mano, associate professor of marketing and marketing department chair. Mano’s main focus is networking and digital marketing. According to Mano, there will be a new certificate coming soon for students to acquire. The new certificate is a digital social media track certificate, and he encouraged marketing students to see the importance of the certificate for future career opportunities.

Everything in the marketing world is becoming more digital and this certificate will help benefit marketing students according to Mano.

Alice Layton, instructor of entrepreneurship and social entrepreneurship and director of education for The Mission Center L3C, was the second speaker of the night. Layton proposed that marketing students should be interested in a social entrepreneurship minor because “media and communication are vital to social entrepreneurship.”

Layton was a hit among the attendees. “For the incoming freshmen, you can do it. We need the younger generation, because you’re the future of UMSL.”

Marketing Club because of the importance of marketing and social entrepreneurship.

The Marketing Club encourages other clubs and studies like Layton to share their knowledge. Doing so will allow the club to have more information and help students overall. This is something that Daniels prides the Marketing Club for doing.

Daniels said, “I believe in coming together for a bigger picture and helping each other.”
SZA Overlooked in “Best New Artist” Category at 2018 Grammys

Mike A. Bryan Staff Writer

T he Grammys, much like the Emmys, often give awards to artists that some of the public may like, even if the critics, fans, and other artists strongly disagree with the choice. A perfect example of this was the nomination and decision process agreeing with the award choice was in 2009 at the MTV Video Music Awards, when Kanye West jumped on the back of Taylor Swift, and declared that Beyoncé had “one of the best videos of all time.” Of course, this is an extreme situation that does not happen often, although Kanye did attempt another interruption when Beck won “Album of the Year” in 2015. Had Kanye attended the Grammys this year, he may have felt compelled to surprise the winners and take the long delay of either Khalid or SZA, both of whom deserved the “Best New Artist” more than its recipient, Alessia Cara.

There are a number of problems with the Grammys’ choice this year, the first being that Alessia Cara is not a new artist, having broken into the U.S. and Canadian mainstream radio about three years ago. At that time, Quechua was championing her as a new artist, and she appeared on The Tonight Show with Jimmy Fallon. Her performance that night was mediocre at best, with her appearing to lip sync instead of singing live. Furthermore, she has been a household name in her native Canada for several years, which almost makes calling her a “new” artist an insult. While I am glad that a Canadian finally won the award, overlooking SZA and Khalid makes those that voted for her as “Best New Artist” appear out-of-touch with current popular music trends.

Another huge problem with this year’s Grammys was the overwhelming, male-dominated categories, and the eventual male winners of all but one of them. In the past, the awards ceremony has been criticized for focusing on mostly white males, as have been many other awards shows. This year, the nominations included a more diverse selection of artists, like SZA, Khalid, Kendrick Lamar, and SZA, who were mostly male and mostly white. The only category that had a female winner was “Best New Artist,” but Alessia Cara is a white Canadian artist. Especially this year, with the #MeToo campaign being so popular on Twitter, we would have been more women and minorities taking home the Grammy statuettes.

While it is nice to see an artist like Bruno Mars take home so many awards, this is yet another problem with the Grammys. Why not spread the love around a bit, giving their due to other artists who were just as deserving as Mars? Fortunately for SZA at 2018 Grammys.

Get with the times, Grammys, and award the diversity that is present in modern-day music in your nomination and decision process. Next year, let’s have categories that are truly representative of the beautiful diversity in the arts. Let’s have an award show that gives awards to those most deserving of the award that year, not because of some previous snub or other undecipherable reason. The ball is in your court. Recording Academy, so please get with the times. We will be waiting.

Maze Runner’s Death Cure is Going Out with a Bang

Michelle Reynolds Staff Writer

T he Maze Runner series is finally concluding, and they are doing it with a bang. Thomas (Dylan O’Brien) leads his friends, the Gladers, into the Last City, a WCKD-controlled labyrinth that may turn out to be the deadliest maze of all.

Released on January 26, “The Death Cure” had a stunning opening week, becoming the highest grossing film of the weekend. It is no surprise, considering the long delay that kept audiences in suspense. The movie was originally supposed to be released in February 2017, but 20th Century Fox postponed the release after the film’s star Dylan O’Brien was injured and hospitalized for injuries suffered on the set of “The Scorch Trials” (2015), and now “The Death Cure” (2018), but the plot for the third movie felt overly simple. Sure, summaries will mention finding a cure, searching for answers etc., but the main plot was for Thomas and the gang to retrieve thelooking for the truth, that’s when it’s clear why. Everything you associate with the Maze Runner series is delivered one last time in their final movie.

There are three movies in the series: “The Maze Runner” (2014), “The Scorch Trials” (2015), and now “The Death Cure” (2018), but the plot for the third movie felt overly simple. Sure, summaries will mention finding a cure, searching for answers etc., but the main plot was for Thomas and the gang to retrieve the plot effortlessly along. Ever since the first movie, this series has craft-
Lady Tritons Basketball is Unstoppable

Rodrick M. Wilson
Sports Editor

The University of Missouri-St. Louis women's basketball team took to the road to face Lewis University on February 1.

The Flyers came into the match-up red-hot on a 10-game win streak and are currently the East Division leader in the Great Lakes Valley Conference. UMSL is not a slouch either, being the Central Division leader and sporting its own five-game win streak. The game was a good challenge for both teams to test their skills against top competition and potential GLVC Tournament opponents.

The game was a tough one for UMSL, as would be for any other team when your starting point guard has an off night. Sammie Sproul, senior, business administration, had one of her worst performances of the season. In 34 minutes of action, Sproul went 0-8 in field goals, five of which were three-point attempts. Typically, Sproul is the most dangerous three-pointer shooter on the team. Although she was off in scoring the ball, she continued to do the little things to help her team win. She contributed three rebounds and one block, which means she was able to do what she could on defense.

When you miss shots, especially three-pointers, it opens a team up to get destroyed in the paint. Lewis really jumped on UMSL in the first period and dominated in the paint. UMSL came out in the second period with Alex Laporta, freshman, business administration, and Jordan Fletcher, senior, marketing, both down in the paint. The Lady Tritons adjusted and took control of the paint back. UMSL escaped the first half down by only four points while shooting 38.7 percent from the field.

The second half started and it was anyone's game. But Sproul was still in her shooting funk, and the Flyers were able to widen the gap. The third period ended with the score 58-42 and the Flyers thought they had the game in the bag. Someone would need to step up for UMSL to have a shot. Kaitlynn Henning, junior, nursing who has become “Weapon X,” took over the game in the fourth period. Henning totaled 18 points, 3 rebounds, 3 assists, 1 steal, and the game winning three-pointer would be the deciding factor. The Tritons outscored the Flyers 15-1 over the last 2:45 in the fourth and final period with an offensive surge to secure the victory. The final score was 66-63.

The Tritons went on to play Wisconsin-Parkside, February 3. The Rangers have been an awful team coming into this game with a record of 8-15 overall and 4-7 in the GLVC. They are also ineligible for GLVC Championship Tournament & Divisional Championship because of conference sanctions. This would lead you to believe the red-hot Tritons would come into the game and dominate, and that is exactly what the Tritons did on the road.

Most of the scoring was done by two players. Fletcher and Arielle Jackson, junior, biology and communication, combined for 46 points of the 77-63 win against the Rangers. Both had season highs. Fletcher with 25 points, 8 rebounds, and 1 assist, and Jackson with 21 points, 3 rebounds, and 1 assist. Talk about “letting the big dog eat,” as Chris Duncan would say. Fletcher also achieved her 600th career rebound in the game. She is just the third player in the program's history to do so.

The Lady Tritons next game is their Lace Up for Cancer game at home versus Indianapolis, February 8 at 5:30 p.m.
Amazon Forms Shady Healthcare Alliance

Kyle Mannisi
Opinions Editor

Amzon, Berkshire Hathaway, and JPMorgan Chase announced that their companies would be entering into a partnership to create better healthcare for their workers. The mega-firms have been short on specifics, but insurance analysts have said that would likely be funding their own health insurance.

Although big companies do that nowadays, but this merger is poised to utilize Amazon's massive distribution network to deliver better health care to the United States government spends more per capita on healthcare than almost every other first world nation, yet consistently lags behind in citizen health and life expectancy.

Amazon has a bad track record for undermining wages, jobs, and working conditions in their warehouses. Nondescript concrete warehouses that span football fields in length are where workers known as “pickers” are expected to find 1,200 items in a single 10-hour shift and to “get on their hands and knees 250 to 300 times a day,” according to a man working as a picker in a Pennsylvania warehouse, who relayed these work conditions to The Morning Call. These production standards are 60 percent higher than industry standard, increasing the strain on their already overworked and underpaid warehouse employees.

After Christmas last year, Trump called out Amazon for taking advantage of the United States Postal Services' delivery systems without being charged the full amount. “Why is the United States Post Office, which is losing many billions of dollars a year, while charging Amazon and others so little to deliver their packages, making Amazon richer and the Post Office dumber and poorer?” Trump tweeted.

It is clear that the company is not interested in helping the less fortunate, or really anyone that is not on Amazon's Board. Amazon's brick-and-mortar grocery store “Amazon Go” reportedly will not accept food stamps.

Will a healthcare system devised by a company that has been responsible for these questionable practices actually benefit their already low-wage employees?

UMSL’s Friday Night Flicks Showing of ‘Marshall’ is Big Success

Quinn Lucas
Staff Writer

There is no better way to kick off Black History Month than with the showing of a film that conveys true, influential events in black history.

At the University of Missouri-St. Louis’ most recent Friday Night Flick, they let the community partake in the viewing of the film “Marshall,” a biographical film. The movie tells the story of Thurgood Marshall, the first African-American Supreme Court justice, and one of his earliest cases in which he helped a person of color to rightfully walk free. The movie was first released October 13, 2017.

The film was shown at 7 p.m., free to the public, and had a wide variety of free snacks. The event was not only successful in drawing a crowd, but also did a wonderful job bringing the community together to partake in a celebration of black history.

The event was hosted by University Program Board and The Associated Student Government Association chambers of the Millennium Student Center on February 2.

No celebration would be complete without some snacks, and those who prepared this Friday Night Flick knew that. The food was nothing like the common popcorn and candy that are known as movie-viewing snacks. Rather, they had everything from toasted ravioli to cookies. Many attendees were very pleased with the selection of snacks and drinks. The event was definitely successful in this area.

The movie itself was a big hit with this audience as well. Mia Jones, junior, criminology and criminal justice, said that she especially enjoyed seeing part of the process of a divided nation coming together, even in the 1940s.

Another student, Tyler Priest, freshman, psychology, said that he appreciated the fact that the film was based on true events. He also admired the fact that even though it was a historical film the actors did a good job of bringing it to life and making it entertaining to learn.

For many, this was not Friday Night Flick. The event was not only successful in bringing previous moviegoers back, but also extended a friendly invitation to those who were new and had never attended a Friday Night Flick before. The event did attract a new attendee who said she would be back at another Friday Night Flick in the future.

This Friday Night Flick met every expectation and more. The wide variety of food made it so everyone could get something they liked and the atmosphere was very inviting.

The movie was also enjoyed by everyone. The film was not only entertaining and a wonderful way to educate on an important event in history.

Overall the event was a success, and made it easy to want to come back for more in the future.
Some student club meetings might encourage everyone to retrieve their phones. Marketing board members instructed students to structure and put their resumes together, making sure every student wanting to prepare for the application process their career requests.

Daniels said, "We are going to connect with BBISA, and they are doing a resume workshop that is really beneficial because it's a workshop that can basically tell you if your resume is good or not. They will have an expert there to help students structure and put their resumes together." Later in the meeting, the marketing board members instructed everyone to retrieve their phones. Some student club meetings might focus on marketing related degrees and find out about internships.

Social media marketing is not the only thing the Marketing Club encourages the practice. Daniels asked students to connect with the Marketing Club's social media platforms. She told students that it was to see which social media platform they use the most. Students were motivated by board members to reply to the questions posted on the Marketing Club's social media. One question was "What do you hope to gain this semester through your participation in UMSL's Marketing Club?"

Most of the students' replies were posted on Facebook. One student responded on Facebook with "I hope to network with other people in marketing related degrees and find out about internships." Social media marketing is not the only thing the Marketing Club focuses on. The club also strives to make sure students have more access to information in the marketing and career world. According to Daniels, "Insight is the biggest thing [to students] because it's another fundamental learning tool that we need. Also, learning leadership, guiding students the opportunity to be a part of a club that will give you the tools you need as best we can because we are still learning ourselves." Any student who joins the Marketing Club will gain insight into networking, internships, and marketing, whether they attend one event or all of them. The team leading the Marketing Club this year have the goals and abilities to make sure every student wanting to learn about marketing will have the proper tools to succeed in future endeavors.

Maze Runner is Going Out with a Bang

Continued from page 5

The Young Adult "Maze Runner" concludes after four years. Rated PG-13, "The Death Cure" was not saying its farewell to an end. It was obvious "The Death Cure" was "What do you hope to gain this semester through your participation in UMSL's Marketing Club?"

The Y oung Adult "Maze Runner" concludes after four years.

Some of the students' replies were posted on Facebook. One student responded on Facebook with "I hope to network with other people in marketing related degrees and find out about internships." Social media marketing is not the only thing the Marketing Club focuses on. The club also strives to make sure students have more access to information in the marketing and career world. According to Daniels, "Insight is the biggest thing [to students] because it's another fundamental learning tool that we need. Also, learning leadership, guiding students the opportunity to be a part of a club that will give you the tools you need as best we can because we are still learning ourselves." Any student who joins the Marketing Club will gain insight into networking, internships, and marketing, whether they attend one event or all of them. The team leading the Marketing Club this year have the goals and abilities to make sure every student wanting to learn about marketing will have the proper tools to succeed in future endeavors.

Stay connected with MyChart

Schedule appointments and get test results with MyChart. Available 24/7 online or as an app.

Learn more at: ssmhealth.com

SSM Health Medical Group has teamed up with the University of Missouri – St. Louis to open a new location on-campus. This facility provides easy-to-access services and exceptional care to students, employees, visitors and nearby communities. Specialties include family medicine, geriatrics, women's health, obstetrics and gynecology. Some same-day appointments are usually available. Most insurance plans accepted.

SSM Health Medical Group
7840 Natural Bridge Road | St. Louis, MO 63121
To schedule your appointment, please call 314-833-3546.

©2018 SSM Health. All rights reserved. MG-STL-17-382771 | V14