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## Fall Newsletter 1986

University of Missouri-St. Louis

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# Center for International Studies

## NEWSLETTER

Fall, 1986 No.2



### **"Revolution" Topic of Annual International Relations Conference**

"Post-Mao China: What Happens When the Revolution is Over?" is the topic of keynote speaker Dr. Suzanne Pepper's speech at the 13th annual International Relations Conference for social studies educators to be held Wednesday, October 22, 8 a.m. to 3 p.m. at the University of Missouri-St. Louis. The conference, "Teaching About Revolutions: Cross-cultural, Political and Historical Perspectives," will highlight the Chinese, Russian, French and American revolutions. The conference is sponsored by the Center for International Studies, School of Education, Political Science Department, and Continuing Education-Extension of UM-St. Louis. Educators who want to earn one hour of graduate credit in political science can attend a follow-up all-day seminar on Saturday, November 1.

Conference speaker Dr. Suzanne Pepper is associate for Chinese Affairs, Universities Field Staff International. Pepper has done research in the People's Republic of China, published a book on China's civil war and written numerous articles on education, the Cultural Revolution, and women in China.

Conference workshops and lectures will include "Third World Revolutions and the U.S. Response," "Comparing the American and French Revolutions: Recent Scholarly Views," and "The Revolution and its Aftermath: Recurring Themes in Soviet History."

The November 1 follow-up seminar will help participants develop a model for analyzing revolutions and examine the ways in which our politics shape our views



of revolutions. Instructors include UM-St. Louis political science professor Joel Glassman, and lecturer James Rush, associate for Southeast Asian Affairs for Universities Field Staff International. Rush witnessed and reported on the Philippine Revolution.

Registration deadline for the International Relations Conference is Friday, October 17. Cost for the October 22 conference and luncheon is \$20. The November 1st one-hour credit course is an additional \$43. For more information about the conference or registration procedure, contact Kathy Pierson, Center for International Studies, 553-5801.

### **Faculty/Staff Projects**

#### ***UMSL Professor Cites Youth Unemployment as Major Issue in China***

"Alienated youth" is the terminology the Chinese use," says UM-St. Louis professor Joel Glassman, when discussing the problem of unemployment and underemployment of urban youth, ages 18-25, in China today. "The problem is two-fold—there is a shortage of highly coveted urban industrial jobs, and also, the government has been unsuccessful in matching those jobs available with appropriately-skilled workers." Glassman, associate director of the Center for International Studies and associate professor of political science, UM-St. Louis, has spent the last two years studying the problem of youth unemployment, one not yet noted by most Western observers.

China has experimented with several solutions, according to Glassman. During the Maoist period, urban youth were sent to the countryside where work was readily available. However, these youth were unskilled and proved useless in the fields. The government also encouraged political education to inculcate the idea that working for your country should be your prime concern, negating any frustration or unhappiness workers might feel in their jobs. Both solutions proved unpopular.

*continued on page 2*





"A freer labor market is an increasingly attractive solution," says Glassman, "where individuals can find their own jobs rather than wait for job placement through the government's Municipal Labor Bureau a process used in the past to allocate labor. The government also now encourages young people to become entrepreneurs, to create cooperative enterprises from low-level services to simple factory enterprises. With this new structure of opportunities, Chinese will have to deal with the benefits and, simultaneously, the danger of Chinese 'Horatio Algers'. Young successful entrepreneurs will gain economic power and benefits. Once they have this economic power, how long will it be before they want political power? This is a major concern of the Chinese Communist Party."

Glassman, who studied in the People's Republic of China, and lived in Taiwan and Hong Kong, joined the UM-St.Louis faculty in 1973. He received his doctorate and M.A. in political science from the University of Michigan. He is one of the organizers and a member of the Missouri China Council and a member of the St.Louis-Nanjing Sister City Committee.

### **"Priorities of Arms Importing States" Topic of Research by UMSL Professor**

"Lesser developed countries imported two thirds of the world's major weapons between 1975 and 1984, and up to one third of the Third World international debt appears traceable to foreign arms purchases," according to research by Dr. Frederic Pearson, UM-St.Louis professor of political science and fellow, Center for International Studies. Pearson was the recipient of a Fulbright-Hays Senior Research Grant and spent last year at the University of Lancaster, United Kingdom, researching arms trade issues.

"Much of the literature on international arms trade concerns exporters and Third World arms suppliers but little has been written about the demand side of that trade, about importers' motivations and the decision-making process in purchasing arms," says Pearson. In a recent paper, "The Priorities of Arms

Importing States," he discusses these importers' needs and motivations, which he finds "imperative for a better understanding of international arms transfers."

"Import demands depend primarily on the country's ability to pay, on armed force size and influence, on threat perception, and alliance involvement—or non-involvement," says Pearson. Other factors include territorial size, skilled personnel available and the bureaucratic structure of the government.

In viewing recent trends in arms importation, Pearson finds that arms acquisition seems especially related to international dispute involvement. The conflict-prone Middle East led the world in arms imports from 1975-84 and Latin America and South Asia were next in import rankings.

"Internationally agreed upon measures are needed to assure countries of 'adequate' access to weapons to meet their 'reasonable' defense needs and reduce international and regional tension," says Pearson on the subject of arms trade control. "The very sources that drive arms trade—security and welfare—are the very same sources needed to control that trade."

Pearson, who received his doctorate from the University of Michigan, joined the UM-St.Louis faculty in 1969 and is currently a professor of political science and a fellow in the Center for International Studies. He is the author of numerous articles on military intervention, international conflict, and arms transfers.

### **Tibetan Dance Troupe First Time in the U.S.**

The first performing arts troupe to tour the U.S. from the Tibet Autonomous Region of the People's Republic of China will perform for the public at the St.Louis Art Museum at 8 p.m. on Saturday, March 14, 1987. The Tibetan troupe includes seven dancers, musicians and singers who will perform a variety of folk arts, from Tibetan opera to the famous Tibetan 'tap' dance. Dressed in authentic costumes, the troupe will present dances never seen before in the United States such as the Yak Dance, the Wedding Dance, and Cock's Tail Dance. Musicians will play the traditional gongs, cymbals, drums and stringed instruments.

The Tibetan troupe is part of the Asia Society's 1986-87 National Touring Program and is locally sponsored by the Missouri China Council, the Asian Art Society of Washington University, the UM-St.Louis Center for International Studies, and the Nanjing St.Louis Sister City Committee.

There will be a special lecture/dance performance for high school students from selected area schools on Monday, March 16. For more information about "Music and Dance from Lhasa, Tibet," contact Kathy Pierson, 553-5801.





# Recent Publications by CIS Faculty



## **West Ham United: the making of a football club**

by Charles P. Korr, Gerald Duckworth and Company (London) & University of Illinois Press (Urbana), 1986.

This book is a social history of a professional football (soccer) club, West Ham United. For more than a century, professional football has been the major leisure activity of the English working class and has provided an important source of class identity and local pride. The West Ham United team, one of the most important in England, is located in the industrial section of the West End of London. It was founded in 1900 as the successor to the football club that had represented the Thames Ironworks, the largest ship builder in London. That team was created by the Ironworks' owner as a means of instilling the virtues of "muscular Christianity" in his workers and discouraging them from pursuing divisive ideas like unionism. When the Ironworks team followed the pattern of many other industrial clubs and began to employ professionals, the works owner severed ties with it.

The West End of London has always presented a mysterious, sometimes flamboyant picture to outsiders. West Ham United has been the "Cockney Pride" and reflected the dominant social values of the area. Even though the players and most of the fans were working class, the

club has been controlled by local middle class businessmen who ran it as a not-for-profit company out of a sense of public service. The club has been mildly successful over the years, but has never lost its popularity in the region. The club has also been famous for emphasizing stability in its management (it has fired only one coach since 1900) and demanding that its players adhere to a code of conduct that would not bring discredit to the club.

Korr analyzes the way West Ham has been run and the Directors' view of their role as representatives of the community. He compares the unstated assumptions of English professional sports with the operation of the more commercially oriented activities in America.

The primary sources for the book are the minute books and records of West Ham United. Korr was given unlimited access to and unrestricted use of documents. This is the first time a major sports institution in England has allowed an outsider such access. This volume is part of the growing body of scholarly work which places the history of sport in the context of social history.

Charles P. Korr is an associate professor of history and research associate, Center for International Studies, UMSL.

**Industry And Politics In The Third Reich: Ruhr Coal, Hitler And Europe**  
by John R. Gillingham, Published simultaneously by : Columbia University Press (New York) Methuen & Co. (London) and Steiner Verlag (Stuttgart) 1985.

This book provides the first detailed study of business in Nazi Germany. Contrary to widely held beliefs, the industrialists of the Ruhr did not mastermind the economic strategy of the Third Reich, nor were they the helpless victims of Hitler's tyranny.

While the management of the coal industry in the Ruhr certainly cooperated with Hitler, they did so only to the extent that it served their own purposes, which were far less destructive than those of the regime.

Hitler offered the producers strong incentives. He gave them operating autonomy, labor, discipline, exporting subsidies, generous public contracts and unprecedented opportunities for growth. The management of the Ruhr coal industry put these powers to traditional uses. The machinery of Nazi labor administration became merely another lever of the employers' patriarchalism, and the effect of administrative coordination on a previously unparalleled scale was to strengthen cartels and other producer associations. On the tide of German expansion, the Ruhr was able to adopt a leading role in European heavy industry, even though its interests sometimes collided with policy made in Berlin.

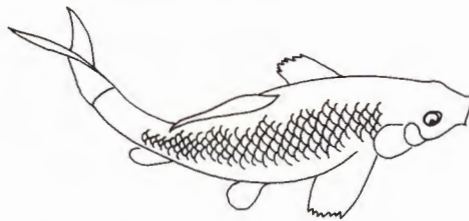
Professor Gillingham draws on a wealth of new evidence from government and private archives to throw light on the important role played by German heavy industry in preserving traditions valuable for the post-Nazi future. It was crucial to the post-1945 solution, not least in maintaining the heavy industrial cooperation between Germany and the rest of Europe which has gone a long way towards underpinning peace and prosperity during the past generation.

John R. Gillingham is professor of history, and research associate, Center for International Studies, UMSL.



# Scholarships and Awards

## UM-St.Louis Welcomes International Students



A reception to welcome new international students will be held at UM-St. Louis International House, 7946 Natural Bridge, Wednesday, October 8, from 2-4 p.m. The reception welcomes the new students to UMSL and gives them an opportunity to meet faculty, staff, and former students. Refreshments will be served.

The UMSL International House is a place for international students and others to meet and obtain information and assistance in making the transition to life in the U.S. and UMSL. The house is open Monday through Friday, 8 a.m. to 5 p.m.

The International Student's Office, housed in the International House, is staffed by international students who are available to answer questions and provide assistance to other international students. The office is supervised by Marilyn Ditto, Administrator for Special Student Programs, Division of Student Affairs.



## International Week at UMSL

The sixth annual International Week featuring exhibits, food and performances representative of foreign cultures will be held on the UM-St. Louis campus, October 28 through November 1. Events will take place in the University Center. International Week is sponsored by International Student Organization and Student Affairs. For more information on activities and events, call the International House, 385-5860, or Marilyn Ditto, 553-5211.

**JAMES S. MCDONNELL**

**SCHOLARSHIPS IN INTERNATIONAL STUDIES:** Each year the CIS awards a number of scholarships to recognize meritorious achievement in international studies. Eight scholarships were awarded for the Fall, 1986 semester.

Graduate student recipients were: **REMIGIUS ONWUMERE**, international economics, and **EDWARD STROHSCHNEIN**, an M.B.A. student who will be studying in China next year.

Undergraduate recipients included: **CHRISTOPHER HARTIGAN**, history/international relations/anthropology; **KEVIN LACOSTELO**, political science/writing; **PATRICE MARESCHAL**, economics; **LISA PAYNE**, French/education; **GERALF ROHDE**, German/mathematics; and **DANIELA STOJANOV**, history/art history/European studies.

**JAMES S. MCDONNELL**

**INTERNATIONAL ESSAY AWARD:** Each year the Center for International Studies awards a prize to the author of the best essay on international affairs, security/strategic studies, or cross-cultural studies. The award for the Winter, 1986 semester was given to **HARRY MURRAY, JR.** for his essay on "United States Foreign Policy: The Taiwan Puzzle."

These scholarships and awards honor James S. McDonnell, founder of McDonnell Douglas Corporation, and are funded by a gift from the McDonnell Douglas Foundation.



The International Student Organization (ISO), which represents international students, also has its office in the house. The ISO organizes a variety of social events, potluck dinners and lectures, in addition to meetings and informational events. For more information, visit the International House or call 385-5860 or 553-5211.



## Certificates Awarded

The College of Arts and Sciences, UM-St.Louis, offers undergraduate certificate programs in East Asian, European, international, and Latin American studies. Certificates are administered by the Center for International Studies. Recent recipients of the International Studies Certificate include: **LAVONNE A. DOWNEY**, B.A., political science; and **ROBERT M. PULTZ**, B.A., political science.





# Teacher Opportunities



## ***New Lesson Books on Teaching about China***

The **China Resource Notebooks**, a six volume set of new lesson books for grades 4-12, were recently distributed by the Center for International Studies. Written by classroom teachers in consultation with China scholars, the books combine effective teaching methods with up-to-date scholarship about the People's Republic of China. The set includes classroom tested lessons with readings, glossaries, worksheets and activities for students, and lesson plans, background essays, Chinese pronunciation guides and bibliographies for teachers. While the supply lasts, educators may request a free set of all six volumes or single copies of any particular volume. Contact Kathy Pierson at 553-5801.

The six volumes are:

**Introduction to Chinese Folklore, Volume 1**, (intermediate/jr.high) shows students how children's literature conveys cultural values. Students learn how to write and illustrate a story incorporating Chinese values and using Chinese characters and papercuts.

**We Don't All Eat From The Same Rice Pot, Volume 2**, (grades 4-8) provides up-to-date teaching materials about important economic reforms in China today and compares U.S. and Chinese economic systems. Lessons compare agriculture in pre-Revolutionary China with communes and the current responsibility system. A student simulation of a factory shows how the responsibility system diverges from socialist ideals and rewards individual enterprise.

**How To Feed A Billion People, Volume 3** (grades 9-12) integrates teaching about science and society and demonstrates the role of science in the solution of world problems. By assuming roles of Chinese villagers, students learn about central

economic and ecological conflicts that China faces in trying to feed a billion people. Students predict the significance of China's agricultural modernization strategy for the global food crisis. Experiments and worksheets for science classes are included.

**Topics In Modern Chinese History, Volume 4** (grades 9-12) offers materials and strategies to help students understand Chinese perceptions and world view. The curriculum covers the collapse of the dynastic system of imperial China, the Chinese family (traditional and modern), Opium Wars and Western imperialism in China, Chinese Civil War and the Cultural Revolution. Students develop critical thinking skills, cross-cultural awareness, and the ability to work in groups. Many teacher's aids such as a pronunciation guide, time line, and student project ideas are included.

**Contemporary Chinese Literature for the High School Classroom, Volume 5** (grades 10-12) is a collection of short stories and poetry depicting changes in Chinese politics and society since 1976. Students explore universal human problems and compare American, Chinese and socialist cultures. Students compare stories both promoting and criticizing the Cultural Revolution. A teacher's guide with background essays, a pronunciation guide and a glossary is included.

**The U.S. and China: Comparing Economic Systems, Volume 6** (grades 10-12) is designed for use in American government classes to improve student understanding of the U.S. economic system by comparing it with the Chinese system. Focus is on Deng Xiaoping's recent economic reforms in the People's Republic of China. Also included are student readings and activities, outlines for teacher lectures, and recommendations for audiovisual materials.

The **China Resource Notebooks** are a product of the China Partnership Project, which promotes the collaboration of elementary, secondary and university faculty in the development of new teaching materials about China. Production of the **China Resource Notebooks** was funded by the UM-St.Louis Center for International Studies, the Missouri China Council and the International Education Consortium.



## ***'India and Technology' Focus of Teacher's Annual Institute***

Over 90 teachers from 17 area high schools participated in the International Education Consortium's (IEC) third annual Summer Institute, August 11-15. "India and Technology" were the two topics of the week-long institute with lectures and discussions led by experts from UM-St.Louis, Washington University, SIU-Edwardsville, the **St.Louis Post-Dispatch**, Monsanto Company and the Roosevelt Center for American Policy Studies in Washington, D.C. The institute, held at Fontbonne College, included lectures, demonstrations, simulation games, performances and seminars. A special evening of Indian culture with Indian food and dance kicked off the week-long activities.

A variety of teacher workshops and institutes sponsored by the IEC are scheduled for this fall—an institute for foreign language teachers (October 16), science teachers (October 30), and social science teachers (November 20), and a general workshop for IEC teachers (December 10). For further information on these programs call Sheila Onuska, Associate Director of the IEC, at 968-7480.

The IEC serves as a clearinghouse for international materials and a source of educational opportunities for teachers who hope to sharpen their students' perspective on world affairs. Teachers from participating schools are eligible to attend IEC workshops on global issues, receive help locating consultants and resource materials, and apply for financial support to attend courses and conferences.

The IEC is funded by the Danforth, Rockefeller, and James S. McDonnell foundations and is locally sponsored by the Higher Education Center, the United Nations Association and the World Affairs Council of St.Louis.



# Study/Exchange Opportunities

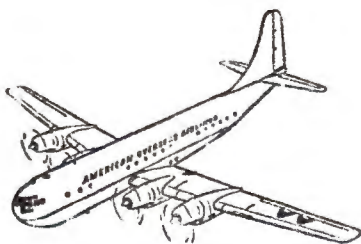
## Missouri London Program

Students interested in studying in London for a semester or a full academic year can participate in the Missouri London Program, a study abroad program developed by the University of Missouri-St. Louis and six other Missouri universities. Students can receive UMSL undergraduate credit for study in a variety of liberal arts courses. The Winter 1987 semester program begins January 12. Early application is advised as enrollment is limited.

## UMSL Exchange Programs

Special opportunities for study abroad are available to qualified UMSL students. Bilateral agreements of cooperation are in force with the following foreign universities: PEOPLE'S REPUBLIC OF CHINA, Anhui University, Hefei, Anhui Province; Lanzhou University, Lanzhou, Gansu Province. REPUBLIC OF CHINA (TAIWAN), Kaohsiung Teachers College, Kaohsiung; National Taiwan Normal University, Taipei; Tamkang University, Taipei, UNITED KINGDOM, University of Lancaster. FEDERAL REPUBLIC OF GERMANY (WEST GERMANY), University of Frankfurt; University of Stuttgart.

For additional information on exchange programs or the Missouri London Program contact the Study Abroad Office in the Center for International Studies, 553-5753.



## New Foreign Language Classes for Business and Travel

New language courses in Russian, German and Italian for business people and travellers will begin at the University of Missouri-St. Louis the week of September 15. Emphasis will be on developing conversational abilities in a

variety of situations. These eight-week courses focus on the language and culture of the country. Classes meet once a week for 2 1/2 hour sessions.

The courses are sponsored by UM-St. Louis Continuing Education-Extension. The fee for each course is \$60. To register, contact Joe Williams, 553-5961.



## Missouri's Sister State in Brazil

"We've sent nine partners to Brazil this year and have hosted eight in Missouri," says Edward Bertnolli, UM-Rolla engineering professor and President of the Missouri, USA/Pará, Brazil Partners of the Americas organization. The Missouri/Pará, Brazil Partners links the state of Missouri with the state of Pará (Brazil) and is one of 44 affiliate organizations of the Partners of the Americas.

The Partners program gives individuals in various fields an opportunity to share their skills and interests with similar field experts in our sister state. Partners are volunteers from all walks of life and include students, business people, homemakers and professionals.

The Missouri, USA/Pará, Brazil Partners of the Americas, a non-profit organization established in 1968, has fifty members throughout the state of Missouri. For information on membership or programming, contact Eunice French, Executive Director, Missouri/Pará Program, P.O. Box 875, Rolla, MO, 65401, tel: 314-341-4208.



## Awards to St. Louis Sister City Committees

St. Louis and her sister cities—Lyon (France), Nanjing (China), and Stuttgart (Germany) received the Reader's Digest Foundation Award in recognition of their impressive schedule of activities commemorating their anniversaries of affiliation in 1985. The award was presented at the conference of Sister Cities International in Los Angeles, California on July 19, 1986.

The St. Louis Stuttgart Committee celebrated their 25th anniversary, Lyon the 10th, and Nanjing the 5th. Anniversary activities included professional and amateur art exhibits, exchanges of performances of youth symphony orchestras, trade and technical delegation visits, student exchanges and other commemorative programs. Groups traveled from St. Louis to all three cities to celebrate with their sister city counterparts.

Sister Cities International, Inc., established in 1956, is the formal organization for linking cities in countries throughout the world in order to provide citizen-to-citizen and government-to-government contact. Currently, there are over 1200 affiliations.

St. Louis has five sister city affiliates--Stuttgart, Germany; Lyon, France; Suwa, Japan; Galway, Ireland; and Nanjing, China. St. Louis was the first U.S. city to establish sister city ties with the People's Republic of China.

The committees for each of St. Louis sister cities create and support exchanges on educational, professional, cultural and trade levels, as well as official visits between mayors of the cities. The Center for International Studies works with both the Nanjing and Suwa committees in conducting educational and cultural programs.

For more information about St. Louis sister cities, contact the St. Louis Mayor's office, 241-4344.





### **Local UNA News**

A tour of NASA (the National Aeronautics and Space Administration) in Houston will be sponsored by the United Nations Association of St. Louis the weekend of November 7-9. Participants are limited to 25. For more information contact the UNA office, 721-1961.

Unicef cards and a wide selection of imported gift and Christmas items including cards, jewelry, clothing, toys, books and novelties are now available at the UNA/UNICEF International Shop, 7359 Forsyth Boulevard in Clayton.

### **Student Cluster Promotes International Studies**

UMSL's International Student Cluster brings together students and faculty with a shared interest in international studies and careers. Cluster activities include seminars, held once or twice a month, and career and course counseling for students interested in international affairs.

The Cluster also encourages students to enroll in common courses of international studies, to work towards one of the undergraduate international certificates, and to participate in study abroad programs such as the Missouri London program.

There is no charge for participation in Cluster activities. Seminars are held in the early afternoon in the McDonnell Conference Room, 331 Social Science and Business Building on the UM-St. Louis Campus. The organizer and faculty adviser of the International Cluster is Professor Joel Glassman. For more information about upcoming seminars, contact him at 553-5837.

### **Center Seminars and Colloquia**

Each semester the Center sponsors the International Seminar Series in which speakers discuss matters of interest in international studies and foreign affairs. Seminar topics this semester will include the current situation in South Africa and developments in South America.

In addition, the Center co-sponsors the Monday Colloquia Series in Social Science Research, which provides a venue for faculty to present the results of their current research.

Generally, seminars and colloquia are held on campus in early afternoon and are open to the public. Announcements of upcoming events are posted on campus bulletin boards and are listed in the UMSL **Current**. For further information, or to be put on the mailing list, please contact the Center at 553-5753.



## **The Center for International Studies**

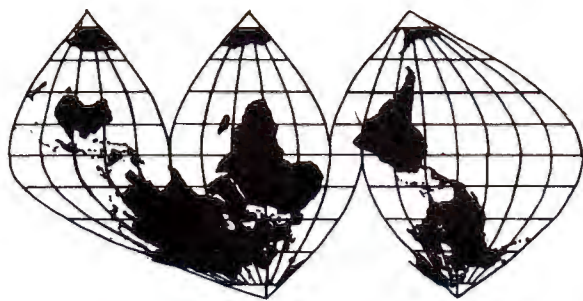
Established in 1968, the CENTER FOR INTERNATIONAL STUDIES (CIS) at the University of Missouri-St. Louis, promotes the three central missions of the university—teaching, research and community service within areas of international interest. For more information, contact CIS, 366 Social Science and Business Building, University of Missouri-St. Louis, St. Louis, MO 63121-4499, tel: 553-5753.

The OUTREACH PROGRAM of the Center for International Studies maintains a library of books, audiovisual materials, exhibits, cultural artifact kits, and other classroom teaching aids which are available on loan to schools and other institutions. For more information, contact Kathy Pierson, Assistant Director for Community Education, 553-5801.

### **Staff**

Dr. Edwin H. Fedder, Director  
 Dr. Joel N. Glassman, Associate Director  
 Robert A. Baumann, Assistant Director for Administration, Research, Study Abroad  
 Katherine C. Pierson, Assistant Director for Community Education  
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# Center for International Studies

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