

University of Missouri, St. Louis

IRL @ UMSL

---

UMSL Global

---

1-1-1992

## Fall Newsletter 1992

University of Missouri-St. Louis

Follow this and additional works at: <https://irl.umsl.edu/cis>



Part of the [International and Area Studies Commons](#)

---

### Recommended Citation

University of Missouri-St. Louis, "Fall Newsletter 1992" (1992). *UMSL Global*. 315.

Available at: <https://irl.umsl.edu/cis/315>

This Newsletter is brought to you for free and open access by IRL @ UMSL. It has been accepted for inclusion in UMSL Global by an authorized administrator of IRL @ UMSL. For more information, please contact [marvinh@umsl.edu](mailto:marvinh@umsl.edu).



# CENTER FOR INTERNATIONAL STUDIES

NEWSLETTER FALL 1992

University  
of Missouri  
St. Louis

## NEW CENTER DIRECTOR APPOINTED

University of Missouri-St. Louis Chancellor Blanche M. Touhill has appointed Joel Glassman as director of the Center for International Studies. Glassman was interim director of the center and is an associate professor in the Department of Political Science.

A specialist in East Asian studies and US relations with East Asia, Glassman developed the new Joint Center for East Asian Studies, a cooperative venture between UM-St. Louis and Washington University. His particular area of interest is Chinese education. In over nineteen years on the UM-St. Louis faculty, he has developed many innovative programs that promote understanding of East Asian societies and political systems for students, teachers, the community and business audiences.

Asked about his agenda for the center, Glassman said, "Despite the university's financial constraints, we are planning to enhance our international programs. We need to expand the opportunities for UM-St. Louis students to study and work abroad. The center will also play a more active role in the economic development of the St. Louis region and the state of Missouri."

As interim director Glassman focused on increasing center grant activity. Under his direction, the center recently received a \$75,000 Fulbright-Hays Group Project Abroad grant to conduct a five-week travel-study program in China for a group of local teachers. In January the center will publish a book of lessons about contemporary China developed by the participating elementary and secondary teachers.

Glassman is currently directing a \$197,685 three-year grant from the US Department of Education to the Joint Center for East Asian Studies for the improvement of undergraduate teaching of international studies and foreign languages.

He is also working with a multidisciplinary team of faculty from biology, education and political science, to develop a new course in global ecology for elementary education majors. The project is supported by a \$90,747 grant from the National Science Foundation.

Glassman served as associate director of the center until 1991, and is a former chairman of the Department of Political Science at UM-St. Louis. He received the prestigious Burlington Northern Faculty Achievement Award from the University of Missouri Board of Curators in 1988.



*Dr. Joel Glassman, new director of the Center for International Studies, is expanding the Center's study abroad and economic development programs.*

## TEACHER WORKSHOP TO UPDATE TEXTS ON EASTERN EUROPE AND THE CIS

Russia, the CIS and Eastern Europe: What to Teach When All the Textbooks are Wrong? is the theme of a workshop for secondary social studies teachers to be held on Friday and Saturday, October 23-24. Educators will meet at the Noah's Ark Best Western Inn in St. Charles, Missouri for two days of lectures and workshops. The teacher workshop is being held in conjunction with the Annual Meeting of the Central Slavic Conference, a meeting of university scholars specializing in Eastern European and Soviet studies.

The registration fee of \$40 includes lunch, materials and all workshop sessions on Friday, plus all Slavic Conference sessions on Friday and Saturday. The teacher workshop is co-sponsored by the Washington University Office of International Studies and the Center for International Studies at UM-St. Louis. *For information call (314) 935-5958.* The registration deadline is October 12.

The Friday workshop, 8:30 am - 2:30 pm, will enhance teachers' understanding of current events in Eastern Europe and the former Soviet Union. Lecture topics include economic reform, ethnic nationalism, US foreign policy issues and the Gorbachev years. Workshop topics include *Geography: The Environment and Nationalism*, and *Geopolitics of Eastern Europe and the CIS: Examining the Forces of Change in the Newly Independent States*. A resource workshop will introduce new materials and methods of using texts and videos that may be out of date.

Professor Marc Raeff, Columbia University, will deliver the Slavic Conference keynote address, *Basic Issues in Russia's Historical Evolution*, at 5:00 pm on Friday. The Friday afternoon and Saturday conference features panels on current reforms in the CIS and Eastern Europe.



---

## UM-ST. LOUIS OFFERS MISSOURI'S FIRST KOREAN LANGUAGE PROGRAM

The Joint Center for East Asian Studies at UM-St. Louis will use a recently awarded federal grant to develop Missouri's first Korean language program. The center is a unique program established by UM-St. Louis and Washington University to address the growing regional and national need to improve understanding of East Asia.

"Korea is one of the most robust economic forces in the world today," said Joel Glassman, director of the UM-St. Louis Center for International Studies and co-director of the Joint Center for East Asian Studies.

The \$197,685 grant from the US Department of Education also will be used to begin Chinese language instruction at UM-St. Louis; to develop courses for the University's new "global awareness" requirement for undergraduate business majors; a development seminar for faculty from both campuses about contemporary

Korea; and a colloquium series jointly sponsored by the two universities.

"With the grant we can make the center truly an East Asia entity by including East Asia's third major player," said Joe Allen, co-director of the center and director of Washington University's East Asian studies program. The center already offers classes on China and Japan.

Korean language instruction will reach students who attend classes outside St. Louis as well. The courses will be broadcast on the University of Missouri video network.

The center benefits the St. Louis community by providing a focal point for East Asian studies to train more experts locally and by allowing St. Louisans to expand their knowledge of East Asia. Metropolitan area residents, business leaders and educators will have access to courses, programs and seminars offered through the center.

The center, which was established last year, combines Washington University's programs in East Asian languages, cultures and law with UM-St. Louis' social science and business programs. The center coordinates course offerings on both campuses, handles faculty and library development and promotes joint colloquia and lectures.

During the fall semester, UM-St. Louis economist Ray Bowen will teach *Chinese Economic Development in the Twentieth Century* on the Washington University campus. Also in the fall, Washington University faculty will begin teaching Japanese and Chinese language courses on the UM-St. Louis campus.

Joint Center colloquia and conferences in the planning stages include a series on *The Political Economy of East Asia* and a program on *Intellectual Property Rights in East Asia*.

---

## NSF GRANT FUNDS GLOBAL ECOLOGY COURSE

Don't blame students if they are science illiterates. Odds are, their teachers are not qualified. So said a recent Carnegie Commission report authored by a panel of scientists and educators. The report maintained that more than two-thirds of elementary school

science teachers lack adequate preparation in science. One result is a citizenry ill-equipped to understand important science related public policy issues, such as global warming, resource shortages, and the use of nuclear energy. A team of UM-St. Louis faculty members from biology, education and political science are tackling these problems with an innovative new course in global ecology for elementary education majors.

Development of the course is supported by a \$90,747 grant to the Center for International Studies from the National Science Foundation. Sandra Gottfried (biology and education), James Hunt (biology), Doris Trojcek and Carole Murphy (education) and Martin Rochester and Eduardo Silva (political science) are designing the new class. Center director Joel Glassman, the recipient of the NSF grant, will serve as project director. The six-hour course will be team taught by Gottfried and Rochester for the first time in fall, 1993. The course will be proposed as a new requirement for elementary education majors, replacing six hours of electives.

The project reflects national movements in education to increase both the science literacy and international competence of students. Participating faculty expect that the course focus on global environmental issues will increase education majors' enthusiasm for teaching about science and its impact on the lives of their future students.

The course will feature field experiences at the Missouri Botanical Garden, the St. Louis Zoo and the Science Center, where students will conduct laboratory exercises on ecosystem diversity, deforestation, environmental pollution, animal diversity and endangered species. Students also will examine the ecological impact of their personal lifestyles and of the university campus.

The estimated 90% of these education majors who become teachers in the St. Louis area will be able to replicate the community lab exercises with their own students. They also will be able to use a collection of classroom teaching aids on global ecology to be housed in the Center for International Studies' teacher resource library.



Ferguson-Florissant School District Science Coordinator  
Chris Brown with a group of students.



# COOKIE MONSTER GOES HUNGARY

By Harry Murray

Dr. Rita Csapó-Sweet joined the University of Missouri-St. Louis Department of Communication in fall 1990, and is teaching the classes *Introduction to Cinema* and *International Film*. Csapó-Sweet (pronounced CHAH-po) has studied at the Royal Academy of Fine Arts in Budapest, Hungary, has bachelor degrees in Fine Arts (painting) and History from Washington University in St. Louis, and master's and doctoral degrees in Education from Harvard University.

Her parents fled Hungary in 1948 as the Communist Party and Soviet troops were taking over. They first settled in Manhattan, and later came to St. Louis. Csapó-Sweet, born in the United States, said, "Hungarian was my first language. I didn't speak English until I was about six."

In 1973 Csapó-Sweet went to Hungary to study painting. "At that point I put my life into focus. This is where my roots are, as well as a large extended family," she said.

While Csapó-Sweet acknowledged the current climate of freedom in Hungary, she remembers the dark and fearful conditions of the early 1970s, when a Hungarian cousin informed her that, as an American, she was part of "the enemy." "I remember feeling very strongly at that time that one of the things I wanted to do was see if there was any way to bridge these gaps and create some form of understanding."

## DOING BUSINESS WITH JAPAN:

A Seminar Series

**December 8-9, 1992**

Mark your calendar now for this important follow-up to last year's seminar.

*Sponsored by:*

UM-St. Louis

Japan External Trade Organization

*For further information:*

**(314) 553-5753**



Dr. Rita Csapó-Sweet is building ties between UM-St. Louis and universities in Hungary.

Robert LaRouche / Post-Dispatch

After her return to the United States in 1974, Csapó-Sweet lectured on Hungarian and Czech films at Washington University. In 1978 she organized at the St. Louis Art Museum the first large retrospective of Hungarian films shown in the US. Though the show was a critical success and played to full-houses at the Art Museum, "there was a huge uproar from the Hungarian community in St. Louis," Csapó-Sweet said. "They demonstrated in front of the Art Museum. They wanted to shut down the show. I was accused of working for the Hungarian government and receiving money to bring propaganda to the United States."

When she decided to pursue a doctorate in education, Csapó-Sweet was drawn to Harvard, in part by the presence on the faculty of one of the original creators of "Sesame Street," Professor Gerry Lesser. She was interested in how the program teaches children to value cultural diversity.

Csapó-Sweet remarked that Eastern Europe, "Yugoslavia is a perfect example," did not deal with or resolve their ethnic problems following World War II. She sees "Sesame Street" and similar programs as a way to create an environment for children in which racial mixing and diversity become second nature.

Her interest in "Sesame Street" became the focus for Csapó-Sweet's graduate work and her doctoral dissertation. She took

"Sesame Street" to Hungary and negotiated with Hungarian Television about doing coproduction, similar to that which Children's Television Network had done in countries such as France, Germany, Israel, Canada, and Kuwait.

However, as the political climate began to change, Hungarian Television was hit with huge financial cutbacks. "Sesame Street" was purchased, but there was no money to do the coproduction. They simply used the American version to teach English as a second language. Csapó-Sweet's dissertation describes the use of this program to aid children and adolescents in learning English as a second language.

As a Fellow in the Center for International Studies at UM-St. Louis, Csapó-Sweet is working on the development of sister city projects with the Hungarian cities of Debrecen and Szeged. This fall, UM-St. Louis will initiate a faculty and student exchange with the Institute of American Studies of the University of Debrecen. One of the oldest English language schools in Hungary, the Institute teaches literature, linguistics, and English as a second language, and trains a large number of the country's English teachers. Csapó-Sweet has also begun plans for UM-St. Louis faculty to assist the University of Szeged in the development of a communications curriculum.



---

## STUDY ABROAD PROGRAMS EXPAND

In September, the first UM-St. Louis student will travel on a new exchange program to Galway, St. Louis's sister city in Ireland, to spend the 1992-93 academic year at University College. Both undergraduate and graduate students are eligible for the program. Applications for the 1993-94 academic year, which are due on January 15, are available in the Center for International Studies.

The University's London business internship program for undergraduate and graduate students begins in January, 1993. Associate professor and director of graduate studies in the School of Business Administration, Dr. Charles Kuehl, will supervise the first group of interns and teach a seminar in international business. Students are also required to take the three-hour course *British Life and Culture*, which combines lectures with field trips to British cultural and

historical institutions. The internship program carries 12 hours of academic credit.

"It's clear that the international component of business is becoming increasingly important," said Kuehl. "From the students' perspective, the internship is of significant value as a means of distinguishing themselves from others who have not had this overseas experience."

Partial scholarships for UM-St. Louis students are available for the one-semester program. Applications are due in the center on September 30.

UM-St. Louis has also established an exchange program with Flinders University of South Australia in Adelaide. An exchange of faculty in 1993-94 is expected to be followed by a student exchange.

Dr. Patricia Holmes, assistant professor of communications, is planning a study abroad program with Sierra Leone. In 1993,

Holmes will take five to ten UM-St. Louis students to spend eight weeks at the University of Sierra Leone in Freetown. Students will take a three-hour course that explores the culture of Sierra Leone and another six hours either in African studies courses at the University or doing an internship. Internship choices will include working at the US Embassy, the USIS, radio stations and government ministries of foreign affairs and broadcasting.

Discussions are also underway and programs expected to begin in fall, 1993 with the Autonomous University of Madrid, Hogeschool Holland Business School in Amsterdam, Ecole Supérieure de Commerce - St. Etienne in St. Etienne, France, and Obirin University outside Tokyo.

*For more information about study abroad programs, call the Center for International Studies at (314) 553-5798.*

---

## TEACHERS WITNESS CHINA TRANSFORMATION

By Nick Otten

For thirty-six days this summer, June 16 - July 21, 1992, fourteen St. Louis-area educators saw China from the inside. They were participants in a Fulbright-Hays Group Project Abroad, funded by a \$75,000 grant from the US Department of Education to the UM-St. Louis Center for International Studies. Center director Joel Glassman and assistant director Katherine Cochrane led the study tour. The group's purpose was to observe China now, "post-Tiananmen Square," watching especially for continuities and changes, and to prepare updated curriculum materials to be added to the Center's International Studies Resource Collection. The Fulbright Fellows included teachers from elementary and secondary schools, from the city and surrounding counties, public and private schools, teachers from a magnet school and a gifted program, an administrator, an English teacher, and a representative from the Missouri Council for the Social Studies (MCSS).

Over the course of the five-week trip, Chinese university professors — archaeologists, historians, economists, and political scientists in Hong Kong, Nanjing, Chengdu

and Beijing — introduced the Fulbright participants to Chinese perspectives on the country's history and culture. Other experts who met with the group included an assistant mayor, a manager of one of China's largest steel plants, the head of a port authority, a village leader, and school officials at all levels.

Further research went on throughout the trip, formally and informally, as participants collected data for their individual curriculum

projects, which ranged from the study of current family structures to auto production in China to environmental concerns; thus, data-gathering might be an interview with a cleaning woman or a chemistry professor; a series of photos on steam locomotives and steel production; tabulation of data on women in the workplace; viewing "The Story of Mao Zedong," showing right now in movie houses all over the People's Republic; or collecting Chinese memorabilia for a cultural artifact kit. Immersed in the life of China twenty-four hours a day, group members found research data literally all around them.

Of course, the participants could not attend lectures around the clock. They also floated among the sampans in Hong Kong harbor; listened to preschool children sing as they exercised in Nanjing; visited the pandas at Chengdu Zoo in central China; stood amid the terra cotta warriors, larger than life, in Xian's famous archaeological dig; roamed Tiananmen Square in Beijing; then across the street, twenty-five or thirty lanes wide, to the Forbidden City, home of Ming and Qing emperors.

Whether dodging bicycles in the cities or dodging souvenir sellers on the Great Wall (and sometimes even on sacred Buddhist







mountains), the Fellows observed some startling features of life in China, 1992. Food was plentiful and the variety impressive, a noteworthy factor in light of current conditions in Eastern Europe. Building was going on everywhere, sometimes late into the night and on Sundays. For some members of the group, the predominant image of China became *the brick*, to be found in profusion at seemingly endless building sites, in the city and the countryside.

Economic growth is visibly changing the streets of China. In every city, whole streets were lined with portable "shops," built of metal tubes and canvas, put up in the evening about six o'clock and open until nine or nine-thirty. In these booths, entrepreneurs sold trousers, tee shirts, shoes, sunglasses, crockery, cutlery, hardware, Buddhas, pictures of Mao, "antiques," dumplings, hot

soup, watermelon, tomatoes, and who-knows-what-else. Sometimes a seller might merely spread a blanket on a roadside and display two or three dozen pairs of sunglasses for sale.

Such observations underlined a major theme of the study tour, as articulated by Glassman: China's current attempts at economic decentralization and reform. Communities and institutions everywhere, from farms and labor unions to universities and Buddhist temples, were vigorously promoting their own economic development and seeking foreign investment. Another focus of study was the potential conflict between the new economics and the egalitarian ideals of Chinese socialism that have been developing for the last 53 years. In fact, when questioned, Chinese professors, factory managers, farmer, even union officials, evinced little concern over the re-emergence of "rich" and "poor" classes.

The Fulbright Fellows had widely varying reactions to their experiences. For 9th-grade Civics teacher Gerri Bollinger of Rockwood School District, China "made me realize the space and privacy we enjoy here in America." For Leslie Handley, recent past-President of the MCSS, the trip "was like a cultural baptism by immersion."

In preparation for the trip the group had met many times, from January through May. While attending lectures at UM-St. Louis, participants began to formulate their projects and make specific requests: could we visit a farmhouse, see an auto factory, go to a typical movie in China? Such events were then

built into the trip, along with the more predictable visits to temples, Mao's Mausoleum, Peking Opera.

The group's itinerary, along with its academic program of lectures and field trips, was arranged through the Foreign Affairs office of Nanjing, St. Louis's sister city in the People's Republic of China. These sister city ties, both official and personal, enhanced the



study tour with unusual experiences, VIP treatment and friendships that will be continued in future educational exchanges with Nanjing.

In January, the curriculum units developed by the Fulbright Fellows, the tangible evidence of the trip, will be available in the Missouri International Studies Resource



Collection located in the Center for International Studies. (Call 314-553-5753). In a larger sense, though, the evidence of the trip will be in the changed lives of fourteen teachers and the effects that radiate into the community through their slide lectures, community talks, panel discussions, and classroom teaching to come.

*Nick Otten is a Fulbright Fellow who teaches English at Clayton High School.*





## CALENDAR *(continued)*

18

**The Chinese Magic Revue, the Original Chinese Acrobats of Taiwan**, perform at COCA at 11:30 am, 1:30 and 3:30 pm. Tickets are \$16 - \$18. Call 725-6555.

19

The free Monday Noon Series at UM-St. Louis features historian Michael Harris, from Birkbeck College, University of London, speaking on **Fleet Street and the Early English Press**. Held in the J.C. Penney. Call 553-5961.

20

**The Prague Chamber Orchestra with Robert McDuffie**, Violin performs at the Sheldon Concert Hall in the UM-St. Louis Premiere Performances Series. Tickets are \$9 - \$13. Call 553-5818.

21

UM-St. Louis's Premiere Performances presents the **Vogler String Quartet of Berlin** at the Ethical Society at 8 pm. Tickets are \$9 - \$13. Call 553-5818.

21

Steve Chan, professor of political science at the University of Colorado, Boulder, speaks on **The Political Economies of the Asia Pacific Region**. The first in a free colloquium series sponsored by the Joint Center for East Asian Studies at UM-St. Louis and Washington University. Call 553-5839.

23 & 24

**Russia, the CIS and Eastern Europe: What to Teach When All the Textbooks are Wrong?** is the topic of a workshop and conference for secondary social studies teachers held at the Noah's Ark Best Western Inn in St. Charles. Friday program, 8:30 am - 2:30 pm, presents lectures and workshops on current events and teaching strategies and resources. Saturday program features scholarly panels that are part of the annual meeting of the Central Slavic Conference. Fee of \$40 includes Friday lunch and resource packet. Co-sponsored by the Washington University Office on International Studies and UM-St. Louis Center for International Studies. Call 935-5958.

27-29

The World Affairs Council sponsors an **Islam Study Program**, that meets 7:30 - 9:00 pm. Call 361-7333.

### NOVEMBER

6 & 7

Dance St. Louis sponsors a performance by the **Stars of the Bolshoi Ballet** at 8 pm at the Fox Theatre. Tickets are \$22 - \$35. Call 534-5000.

14 & 15

The International Institute holds St. Louis's first annual **International Folkfest** at St. Louis Community College at Forest Park. Over 50 ethnic and international organizations will sell food and crafts and present traditional ethnic dance and music. Tickets are \$2.50 - \$4. Call 773-9090.

16

**The Artis String Quartet** of Vienna performs at the Ethical Society at 8 pm in the UM-St. Louis Premiere Performances Series. Tickets are \$9 - \$13. Call 553-5818.

18

**The Goethe Institute** and Washington University Assembly Series present a free guitar concert by Wolf Biermann at 4:30 pm at Graham Chapel on the Washington University campus. Call 367-2452.

18

The Joint Center for East Asian Studies colloquium series presents Jean Oi, professor of political science at Harvard University, speaking on **Fiscal Politics and Reform in China**. Call 553-5839.

19-20

The US Department of Commerce and St. Louis University's Institute of International Business sponsor the **Western Hemisphere Trade Conference**, a program that offers US exporters an opportunity to obtain commercial information on trade opportunities in Western Hemisphere countries. Will feature senior foreign commercial officers from US diplomatic missions in sixteen countries. Call 658-3898.

20

The UM-St. Louis Center for Economic Education and the Federal Reserve Bank of St. Louis conduct a conference for teachers grades 7-12 on **The Global Economy: Commonwealth of Independent States**. The free program, which includes lunch, will be held at the Bank, 8:30 am - 3:15 pm. For reservations, call 444-8320.

20 & 21

Dance St. Louis and The Edison Theatre "Ovations!" series presents **Maria Benitez Spanish Dance** at 8 pm. Tickets are \$14.40 - \$18. Call 534-5000.

21

A fundraiser dance, with the Knights of Swing Big Band Sound, 7-11 pm at the First Congregational Church of Webster Groves benefits organizations housed in the **World Community Center**. Tickets are \$6 in advance and \$7 at the door. Call 862-5735

23

The free program, Monday Noon Series, features a presentation by Margaret Keller, Coordinator of Adult Programs, St. Louis Art Museum, on **Expanding Boundaries: Photography in Contemporary German Art, 1960 to the Present**. Call 553-5961.

### DECEMBER

8-9

The Japan External Trade Organization and UM-St. Louis Center for International Studies and Continuing Education-Extension sponsor a two-day symposium on **Doing Business with Japan**. Presenters include visiting Japanese business leaders and Midwest Japanese business experts. The program also features a live video broadcast from Japan. Only cost is optional meals. Held in the J.C. Penney Building on the UM-St. Louis campus. Call 553-5753.



ADDRESS CORRECTION REQUESTED

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
ST. LOUIS, MO.  
PERMIT NO. 3

Center for International Studies  
University of Missouri-St. Louis  
8001 Natural Bridge Road  
St. Louis, Missouri 63121-4499



# CENTER FOR INTERNATIONAL STUDIES

NEWSLETTER FALL 1992

University  
of Missouri  
St. Louis

Established in 1968, the Center for International Studies at the University of Missouri-St. Louis supports teaching, research and community service in international studies. For more information, contact the Center, 366 Social Science and Business Building, University of Missouri-St. Louis, 8001 Natural Bridge Road, St. Louis, Missouri 63121-4499, telephone: (314) 553-5753.

The outreach program of the Center for International Studies maintains a library of books, audiovisual materials, exhibits, cultural artifact kits, and other classroom teaching aids which are available on loan to schools and other institutions. For more information, contact Kathy Cochrane, Special Assistant to the Vice Chancellor for International Affairs.

## STAFF

Dr. Joel N. Glassman, Director  
Robert A. Baumann, Assistant Director  
for Administration, Research, Study Abroad  
Katherine Cochrane, Assistant to Vice Chancellor  
for International Affairs and Newsletter Editor  
Mary E. Hines, Administrative Associate  
Pat Mulligan, Secretary  
Silvia Mulé Stagno, Clerk Typist