Spring Newsletter 1997

University of Missouri-St. Louis
STATE OF THE WORLD 1997: THE EMERGING GLOBAL ECONOMY

The Emerging Global Economy is the theme of the fourth annual State of the World Conference to be held Thursday, May 1, 4:00 p.m.-8:00 p.m. at the University of Missouri-St. Louis. Keynote speaker, Dr. Benjamin R. Barber, is Walt Whitman Professor of Political Science at Rutgers University, where he directs the Walt Whitman Center for the Culture and Politics of Democracy. In briefing sessions led by UM-St. Louis faculty, conference participants will discuss what the emerging global economy means for consumers and workers; businesses seeking capital; marketing; national sovereignty; international peace and stability; and democracy. The conference registration fee of $40 ($25 for students) includes dinner. For information, call 314-516-5972.

Barber is the author of the groundbreaking new book Jihad Vs. McWorld, which has been called "a description of our present and, possibly our future...that is required reading for anyone seriously interested in politics, culture and business." His assessment of the "state of the world" focuses on the fundamental conflict of our times—in which the forces of global capitalism are creating a veritable McWorld tied together by communications, information, entertainment and commerce, while the ethnic, fundamentalist forces of jihad are pulling the planet apart. Both forces, he warns, may be threatening to democracy.

Briefing sessions will be presented by professors J. Ray Bowen II (economics); Julius H. Johnson (strategic management and international business); Thomas L. McPhail (communication); and Kenneth P. Thomas (political science.)

A forum for informed debate of critical global issues affecting the U.S., the region and the St. Louis area, the annual conference is sponsored by the UM-St. Louis Center for International Studies, Alumni Association, the Friends of UM-St. Louis, the World Affairs Council of St. Louis and the U.S. Export Assistance Center and Partner Organizations.

GLOBAL BUSINESS SUMMIT

The Missouri State Department of Economic Development has targeted exports, one of the fastest growing sectors of the state's economy, to reach $10 billion by the year 2000. The Second Annual Global Business Summit, to be held on July 24 at the America's Center, is designed to help businesses owners who are new to export to become part of this expansion. The conference is organized by the Missouri Black Expo, working in partnership with the Center for International Studies at UM-St. Louis. Before July 5, the registration fee, including the Mayor's Luncheon, is $100.

An intensive introduction to international business, the conference features experts on business markets and cultures worldwide and the owners of small and medium-sized companies, who will share their experience in international trade. Conference participants will network with government international trade representatives and learn about the services they provide. Workshops will offer hands-on learning about export documents and shipping logistics.

For information call 314-516-6838 or e-mail sjcoth3r@umslvmi.ums.edu.

Tuesday, May 20

World Trade Week Seminar Chile: A Partner for Trade
Featuring: Chile's Ambassador to the U.S. and key U.S. trade officials
Hyatt Union Station Hotel
For information: 314-516-6838
TRUMAN DOCTRINE CONFERENCE: A MODEL FOR UNIVERSITY-COMMUNITY DIALOGUE

On March 21-22, 140 people attended the conference, ‘The Truman Doctrine and its Impact on Greece: A Fiftieth Anniversary Reassessment’, held on the UM-St. Louis campus. The program is being hailed as a model for how universities can involve local audiences and ethnic communities in the discussion of international issues. The program was sponsored by the Karakash Family Foundation Alliance for the Advancement of Hellenic Studies of the Center for International Studies, UM-St. Louis and the Speros Basil Vryonis Center for the Study of Hellenism, Sacramento.

The conference was designed by UM-St. Louis faculty, (professors Bosnakis, Burkholder, Cooper, Glassman, Hause, Shaffer and Toulistos), Vryonis Center Faculty Chairman Dr. Christos Ioannides and UM-St. Louis Greek Studies Advisory Committee Chairperson Nicholas Karakas. The planners recruited speakers who brought to the program the perspectives not only of American and Greek scholars, but also Greek diplomats, politicians and political activists. Thus the views of Dr John Latrides, Connecticut State University Professor of Political Science, America’s foremost expert on the Greek Civil War, were supplemented by the remarks of Leonidas Kyrkos, a leftwing politician who fought against the Nazi occupation and in the Civil War and was later imprisoned by Greece’s military dictatorship. While Kyrkos criticized US intervention in the Civil War, Virginia Henschke, who is president of the Para/Missouri-Partnership, explains “it’s a people-to-people program that grew out of the old Alliance for Progress program initiated during the (John F.) Kennedy days.”

While Henschke has been training faculty at the Federal University in Para since 1985, Jeanetta’s project is a new one for the Para/Missouri-Partnership. The goal is to train representatives of local organizations with skills in leadership, planning and dispute resolution that will enable their communities to solve problems and engineer change using their own resources.

The course participants, who are part of a society “where there is an incredible dependence on the government for everything,” found it understandably very difficult to conceive action plans which they could carry out themselves,” said Jeanetta.

GLOBAL RESOURCES FOR LOCAL DEVELOPMENT

“I knew I would learn many things about myself, my profession, the people I visited and their communities, but I had no idea I would learn so much.” My world view was reshaped by the people I worked with,” wrote Steve Jeanetta, reporting on a community development project he launched last year in the state of Para, Brazil. Jeanetta is a community development specialist for the University of Missouri Extension, St. Louis. After two trips to Para, where he worked in the Amazon river cities of Belém and Santarém, Jeanetta has a realist’s grasp of the obstacles to development and an internationalist’s conviction that global linkages, both personal and technological, can be powerful agents for change.

Last May, when he set out for Brazil, Jeanetta had no Portuguese language skills, but he did have the benefit of a strong relationship between Para and the state of Missouri built by the organization, Partners of the Americas. UM-St. Louis associate professor of adult education John

His course on conflict resolution in Belém came only weeks after several housing activists were killed in a clash with police. Jeanetta summed up, “It was a learning experience for the class and the instructor.”

In follow up, Jeanetta is working through the University of Missouri Community Development Department and the Missouri Community Development Society to link resource persons here and leaders in Para, who
the opportunity to develop a democratic system of government and become part of Western Europe.

Dr. Alonzo Hamby, Distinguished Professor of History at Ohio University, who recently published a highly acclaimed biography of Harry Truman, added the perspective of an expert in American history. Dr. Howard Jones, University Research Professor at the University of Alabama, observed that the Truman Doctrine, an appropriate US policy response in 1947, has since then been largely misunderstood by American policy makers and misapplied during the Vietnam War. He concluded that just as dangerous as not knowing history is "learning the wrong lessons from history."

For information about the conference papers, call the Center for International Studies at 314-516-5798.

UM-St. Louis professors Joel Glassman (from left) and Julius Johnson with Dr. Shuming Zhao (far right) of the International Business School at Nanjing University and Dr. Jeong Wang, dean for research and development of the Yuan-ze Institute of Taipei.

JOINT RESEARCH INTO JOINT VENTURES

When Dr. Julius H. Johnson, Jr. came to UM-St. Louis six years ago, he brought with him over twenty five years' experience in investment banking, transportation and defense; a Ph.D. in strategic management and international business; and a longtime interest in Asia. For Johnson, this business experience and academic expertise have been fertile ground for his research and teaching as an assistant professor of strategic management and international business in the School of Business Administration.

Johnson's current research focuses on topics that are not only on the forefront of the emerging academic field of international business, but also of growing importance to business in the US and, indeed, to the global economy. Johnson's study of North American international joint ventures (IJVs) in the People's Republic of China and Chinese IJVs in North America compares the criteria used by Sino and North American managers to evaluate the performance of joint ventures.

His co-author is Dr. Shuming Zhao, associate dean and professor in the School of International Business at Nanjing University in the PRC. The project developed when Zhao spent a semester teaching courses in the UM-St. Louis School of Business Administration. Johnson later taught seminars on international business strategies at Nanjing University.

Johnson says that Western business practices, including measures of evaluation for IJVs, often don't translate well into the Chinese environment because of profound differences in culture and the role of government in the business sector. While Chinese managers are looking for technology transfer, new managerial skills and export products, their North American counterparts are usually seeking short term success in entering a new market.

He and Zhao presented their work at an international business conference held at Nanjing University last year. Dr. Joel Glassman, director of the UM-St. Louis Center for International Studies, chaired the panel. UM-St. Louis School of Business Administration Dean Robert M. Nauss served as a discussant for a panel on international business management.

Johnson is now building on his research in the PRC with two additional projects. The first examines IJV performance criteria in a single industry in the PRC. The second project, a collaboration with the Yuan-ze Institute of Technology in Taipei, examines foreign direct investment between Taiwan and the PRC.

Johnson's research and experience in international business also inform his teaching. For UM-St. Louis students, Johnson's course in international business strategies is an opportunity to learn from a scholar and practitioner about conducting business across national boundaries.

the neighborhood of shacks where Steve Jeanetta

will work together on projects that promote economic development and provide educational opportunities through the technologies of interactive video, e-mail and the world wide web. He will also be enhancing his own organizational skills as the recipient of a Kellogg Foundation Fellowship for leaders from the US and Latin America.
INTERNATIONAL EXCHANGE

INTERNATIONAL STUDENT ORIENTATION

Where can I find something to eat? Where can I meet people? How do I register for classes? What do students do in the US? Is anybody else going through what I'm going through?

For newly arrived international students, questions like these have suddenly replaced many of the securities and assurances of home. To help students find the information they need, the UM-St. Louis Office of International Student Services in the Center for International Studies has developed a one-week International Student Orientation that is conducted at the beginning of each academic year. The program works on three different levels—orientation to the US, to St. Louis and to UM-St. Louis. The resource persons featured on the program include agents of the Social Security Administration, who help students obtain Social Security cards; bank officers, who open bank accounts for the students; and a St. Louis police officer who briefs students about staying safe in a large American city. Students also learn about the benefits and responsibilities of their immigration status.

UM-St. Louis faculty members explain the major characteristics of the higher education system in the US. Then new students meet with academic advisors, take a tour of campus facilities and learn how to use the library. For non-native speakers of English, a language proficiency exam is required.

A new feature of Orientation Week is the role played by experienced UM-St. Louis students. Working as paid “orientation assistants,” they share information and contribute an important perspective on student life at UM-St. Louis.

Orientation is also an opportunity for newcomers to make friends and explore St. Louis before the hectic study routine begins. The students enjoy picnics, pool parties, and day trips to Cahokia Mounds, Northwest Plaza, the Arch and the Loop. A trip to Union Station introduces the MetroLink.

For information about International Student Orientation, contact International Student Services Coordinator Chris Sullivan at 314-516-5525.

ALUMNI UPDATE

In Spring 1987, Jeff Pickering left the familiar confines of North St. Louis County and traveled to England as one of the first UM-St. Louis students to participate in the Missouri London Program. The experience changed his life.

“The Missouri London Program and the conferences sponsored on campus by the Center for International Studies truly opened my eyes to other cultures and peoples. I decided to pursue a career teaching international relations and foreign policy.”

After graduating from UM-St. Louis, Pickering enrolled in the Ph.D. program in political science at Indiana University and completed his degree in 1995. His dissertation on British foreign policy will be published by Macmillan.

Eager to return to the United Kingdom he first discovered through the Missouri London Program, Jeff says “There are many documents to be examined in the archives, more of London to explore, and much English soccer to criticize.”

This fall, he begins a new job as an assistant professor in the department of political science at Kansas State University.

AFRICA BOUND

UM-St. Louis students (from left) Michael Perkins, Jacinta Watson, Sharone Hopkins and Vonzella Jackson are among the first participants in the Missouri Africa Program. They departed in late February, along with students from Truman State and Central Missouri State universities, for a semester’s study at the University of Ghana-Legon. Dr. Patricia Holmes, (center) assistant professor in the Communication Department, UM-St. Louis, accompanied the students and is serving as the Faculty Program Director during the semester.
NEW SUMMER PROGRAM IN GERMANY

The University of Missouri-St. Louis has recently signed an agreement with the Hochschule Bremen in northern Germany. The Hochschule is a state institution providing study in the areas of design, business administration and economics, engineering, social service and nautical science. UM-St. Louis students will be taking advantage of the Hochschule’s International Summer School, which attracts about 400 participants annually from about 40 countries.

Students can choose to study “German Language and Culture,” or “German for Lawyers and the Legal Professions,” or enroll in special lectures covering topics such as “European Integration and Globalization,” “Survey of German Literature,” “Introduction to Environmental Issues and Policies in Germany” and others. The lectures are taught in German, providing an opportunity for students at the intermediate and advanced levels to use and enhance their language skills.

The cost of the program, based on one month of participation, is estimated at $2,200, including airfare, room and board, tuition and personal expenses. Financial aid may be applied, and some scholarships are available to qualified students. Interested students should contact Peggy Dotson in the Study Abroad Office in room 304 of the Social Science and Business Building or call 314-516-6497.

Students can also visit the program’s web site via the UM-St. Louis study abroad web site at www.umsl.edu/services/cis/country.html.

VISITING GERMAN SCHOLAR

Funding from the D.A.A.D. (German Academic Exchange Service), has supported a guest lectureship at UM-St. Louis this spring by Dr. Hans-Bernd Brosius, a professor of empirical communication research at the Ludwig Maximilians University in Munich, Germany. Brosius is a distinguished scholar, who has published eleven books and nearly 100 articles and chapters on communication research and theory, media studies, public opinion and sociology. He is presenting lectures on international, intercultural and mass communication for courses in the Communication Department, and seminars on the media in Europe. The lectureship, part of a larger University effort to develop new programs in German studies, will be followed next year by seminars and cultural programs on Germany.

Dear Prospective Study Abroad Student:

Did I ever tell you the story of how I came to live in London? If so, I thought I would only read about it. Well, I lived in London, England, and when I say lived, I mean it! Waking every morning knowing my possibilities were endless. History is rich here, and there is always something new and exciting to learn...

The Missouri London Program (MLP) enabled me to spend four months living in the heart of London, meeting and mixing with locals living in the neighborhood.

In the ‘British Life and Culture’ course, the lectures on campus were followed by an excursion, providing me with hands-on learning. I toured Parliament, Inns of Court, Stonehenge, the Roman Baths and... areas of England such as Stratford-upon-Avon, Canterbury, Dover and Oxford. My weekends were open for me to travel independently... and I spent time in nine countries...

If you are looking for job experience, London is the place to be! My internship in the Finance Department of the Consumer’s Association, publisher of Which? magazine, provided a wealth of knowledge and experience pertaining to my degree. My responsibilities included invoicing, taxation, journal entries, consolidated interaction reports and lead schedules, as well as internal control aspects and budgets.

Most importantly, my job provided interaction with employees of various cultural backgrounds... this internship gave me a lifetime experience which I would never have obtained in the MLP. I have earned credentials for international work.

But more important is my own recognition that internationalism is the career for me. Within one month of my return,... I interviewed with a US company merging with a Dutch company in Holland.

The MLP experience was culturally enriching.

Lawrence Bauman
Accountant BSBA '96
COMMUNITY CONNECTIONS/EDUCATOR OPPORTUNITIES

I LOVE THE ENVIRONMENT, BUT...

Must the U.S. and the world accept environmental deterioration to achieve economic development? Are there ways to achieve a sustainable balance between economic development and environmental protection?

These questions will be explored at the Ninth Annual Geographic Education Conference, Resources for the Future, to be held 3:45 p.m.-8:00 p.m. on Wednesday, April 23 in the J.C. Penney Conference Center at UM-St. Louis. The program will provide information, lessons and resource materials for K-12 teachers of geography, economics, American government, current issues and natural science. The $35 registration fee includes dinner. For information, call 314-516-6910.

Keynote speaker, Dr. Curt Anderson, is professor of economics and director of the Center for Economic Education at the University of Minnesota-Duluth. Anderson is an expert in natural resource and environmental economics, as well as economic education. He is the author of the curriculum book Economics and the Environment.

Teacher Consultants trained by the Missouri Geographic Alliance will present workshops and posterboard sessions. Dr. J. Martin Rochester, professor of political science and research associate in the Center for International Studies at UM-St. Louis, will speak on Sustainable Development: Is it a Workable Concept or Global Myth? The conference is sponsored by UM-St. Louis Center for Entrepreneurship and Economic Education, Center for International Studies and Continuing Education and Outreach and the Missouri Geographic Alliance.

SUMMER OPPORTUNITIES FOR EDUCATORS

RURAL DEVELOPMENT AND SOUTH ASIA
May 31-June 1 • Chicago, IL
$25
The annual summer teacher workshop of the South Asia Outreach Project of the South Asia Resource Center, University of Chicago, seeks to dispel quaint stereotypes by exploring the region's experience with various forms of development. Participants will receive teaching tools and materials that present South Asia as a dynamic player in the modern world. Call 773-762-9839.

THE FUTURE OF SOUTH ASIA: INDIA, PAKISTAN, SRI LANKA
June 24-25 • Urbana, IL
$25 - $45 excluding meals
The Seventh Annual Summer Program on International Affairs, sponsored by Continuing Education in International Affairs, University of Illinois at Urbana-Champaign, observes the 50th anniversary of democracy in India and includes specialized workshops for teachers, businesspeople, students and seniors. Call 217-333-1465.

TEACHING EAST ASIA IN THE MIDDLE SCHOOL
July 6-11 • Bloomington, IN
$25 registration fee; optional graduate credit from Indiana University; housing & meals provided
An intensive seminar of lectures for middle school social studies teachers who will develop curriculum materials, with assistance from in-service teacher consultants. Call 1-800-441-EASC.

TEACHING CHINA IN THE PRECOLLEGIATE CLASSROOM
July 13-18 • Champaign, IL
$75 registration fee; optional graduate credit from University of Illinois, Urbana-Champaign; housing and meals provided
The Center for East Asian and Pacific Studies offers a mini-course for secondary teachers to expand their knowledge of traditional and contemporary China, become acquainted with and develop curriculum. Call 314-244-4601.

BYZANTINE MUSIC

On March 20, at the St. Louis Cathedral, the world-renowned Greek Byzantine Choir of Athens gave its only US performance outside of New York. Over 500 people attended the concert of liturgical music of the Byzantine Empire. The choir was invited by Dr. Diane Touliatos, professor of music and director of the Center for the Humanities of UM-St. Louis. Touliatos teaches the only college course in Byzantine music offered by a US university. The event was sponsored by the Karakas Family Foundation for the Advancement of Hellenic Studies of the Center for International Studies at UM-St. Louis and the Hellenic Spirit Foundation.

TEACHERS: DON'T MISS THIS SUMMER OPPORTUNITY!!!

- Visit the Missouri International Studies Resource Collection
  Open all summer on the campus of UM-St. Louis; Hours: 8:30 a.m.-4:30 p.m., Monday - Friday; Registration fee: none, for educators including teachers, K-12, parents and Scout leaders

- Visit Missouri's largest international studies curriculum library for teachers, K-12. Let us introduce you to the latest and best curriculum books, videos, art and artifact kits that will enrich and enliven teaching and learning about world cultures, global issues and US foreign policy. Drop in or, for an appointment, call 314-516-5801.

- Check out these resources for teaching about the global economy

    World Resources Institute; 1994; Text and teacher's guide; grades 10-12

  * Visit the Stanford Program on International and Cross-Cultural Education
    Stanford Program on International and Cross-Cultural Education; Summer 1996: Simulation: middle school

  * Visit the International Money Museum: An Interdisciplinary Learning Experience
    The International Money Museum: An Interdisciplinary Learning Experience; Rita Little; Center for Economic Education; UM-KC; Third ed., 1996 ($150); Learning kit; all grades

- Living in a Global Age

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April through June 10 The Missouri Botanical Garden displays the exhibit Witness: Endangered Species. Appropriate for all ages. Call 314-577-5141.

23 Resources for the Future is the theme of the Ninth Annual Geographic Education Conference, to be held 3:45-8:00 p.m. in the J.C. Penney Conference Center at UM-St. Louis. The program offers workshops for elementary, middle and high school teachers and a keynote address by Dr. Curt Anderson on Economics and the Environment. Registration fee, which includes dinner, is $35. Call 314-516-6910.


29 The Women's International League for Peace and Freedom offers a free lecture at 7:15 p.m. at the Ethical Society on Women's Issues and the World Bank. Preceded by an optional dinner for $10 at 6:00 p.m. Call 314-962-9644.

29 Lisa McGowan, who has worked in Haiti and Zaire and is coordinator of the 50 Years is Enough campaign against World Bank and IMF policies, speaks at the Ethical Society. Sponsored by the Inter-Faith Committee on Latin America. Call 314-721-2977.

30 Dr. Patrick Peritore, who teaches political theory, environmental and Latin American politics at UM-Columbia, speaks on Environmentalism among Third World Elites: A Study of Seven Countries at 1:30 p.m., room 331 Social Science and Business Building, UM-St. Louis. Sponsored by the Political Science Department and the Center for International Studies. Call 314-516-5521.

30- May 3 Storytelling: the Original World Wide Web is the theme of the Annual St. Louis Storytelling Festival. The Festival presents forty-seven storytellers, representing many ethnic and geographic groups, performing at a variety of St. Louis area locations, including the Gateway Arch. Special Guest Storytellers are Hiroko Fujita and Fran Stalings, who work together to present traditional Japanese country tales. Call 314-516-6677.

May

1 The Emerging Global Economy is the theme of the State of the World Conference '97. Dr. Benjamin R. Barber, Whitman Professor of Political Science at Rutgers University, delivers the dinner address on Cultural Tribalism versus Economic Globalism: What Does it Mean for Democracy? Briefing sessions by UM-St. Louis faculty. Registration fee of $40 ($25 for students) includes dinner. Call 314-516-5972 before April 28. (See cover article.)

15 The World Community Center's Great Decisions Lecture/Discussion Series presents a free lecture at the Salad Bowl Cafeteria at 12:30 p.m. by Dr. Joyce Mushaben, associate professor of political science at UM-St. Louis, on Globalization: Workplace Winners and Losers. Call 314-862-5735.

17-18 The annual Chinese Festival at the Missouri Botanical Garden will include stage shows and processions, Chinese garden tours, and family activities. Call 314-577-5141.

20 The World Trade Week Program, Chile: A Partner for Trade is held at the Hyatt Union Station Hotel, 7:30 a.m. - 2:00 p.m. Luncheon address by the Chilean Ambassador to the U.S. Sponsoed by the US Export Assistance Center Partners. Call 314-516-6838.

21 The International Forum of the World Affairs Council sponsors Doing Business in Mexico: The Cultural Do's and Taboo's, a talk by Francisco Cortez, director of the State of Missouri International Trade Office in Guadalajara, 5:45-7:30 p.m. at the World Trade Center. Cost is $10 (members) and $15 (non-members.) Call 314-727-9988.

24-25 The First Annual Republic of China (Taiwan) Friendship Dragon Boat Festival will be held at Spanish Lake Park. Paddling teams of 25 people will compete. Opened by a ceremonial dragon dance, the event will include ethnic food and other cultural activities. Free to spectators. Sponsored by Stream Team™. Call 314-725-1907.

June

9- August 16 The Worldways Children's Museum offers six different summer camps for children ages 6-12 on international foods and crafts; dance, music and instruments; folktales; games and crafts; toys; and performances by children. Call 314-909-0408.

24-25 The Future of South Asia: India, Pakistan, Sri Lanka is the theme of a conference sponsored by Continuing Education in International Affairs, University of Illinois, Urbana-Champaign and held at the University's Levis Faculty Center. Fees are $45 (general); $40 (senior); and $25 (student) excluding meals. Call 217-333-1456.

July

24 Global Business Summit '97, an introduction to international business for small and medium-sized firms, is held at America's Center, 7:30 a.m.-4:30 p.m. Registration before July 5 is $100, which includes The Mayor's Luncheon. Sponsored by Missouri Black Expo and the UM-St. Louis Center for International Studies. (See cover article.) Call 314-516-6838.
Established in 1968, the Center for International Studies at the University of Missouri-St. Louis supports teaching, research and community service in international studies. For more information, contact the Center, 366 Social Science and Business Building, University of Missouri-St. Louis, 8001 Natural Bridge Road, St. Louis, Missouri 63121-4499, telephone: 314-516-5753, e-mail: intlstud@umslvm.edu.

The outreach program of the Center for International Studies maintains a library of books, audiovisual materials, exhibits, cultural artifact kits, and other classroom teaching aids which are available on loan to schools and other institutions. For more information, contact Kathy Cochrane, Special Assistant to the Vice Chancellor for International Affairs.

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Spring 1997 Programs

April 23 Geography Education Conference
April 30 Environmentalism & Third World Elites
May 1 State of the World 1997: The Emerging Global Economy
May 20 Chile: A Partner for Trade

The University of Missouri-St. Louis is an equal opportunity and affirmative action employer and educational institution committed to excellence through diversity.