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University of Missouri-St. Louis

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JAPANESE STUDIES PROFESSORSHIP ESTABLISHED AT UM-ST. LOUIS

On March 19, the University of Missouri-St. Louis announced the establishment of the Eiichi Shibusawa-Seigo Arai Professorship in Japanese Studies. The endowed professorship is made possible through a gift from Seigo Arai, a prominent Japanese businessman and friend of the Shibusawa family. Established through the Center for International Studies, the professorship will support research, teaching and public education in Japanese studies. The initial holder of the professorship will work in the area of Japanese and international business and the U.S.-Japan economic relationship.

Arai's gift honors Mr. Eiichi Shibusawa, a dynamic Japanese businessman who played a major role in the economic transformation of his country at the turn of the 20th century. "Eiichi Shibusawa was my hero," said Arai. "He can be seen as a 'Japanese Rockefeller.'"

Known as "the man who built Japan's business community," Shibusawa introduced the gold standard, created the country's first joint stock company, established the forerunner of the Dai-Ichi Kangyo Bank and founded more than 500 companies.

A strong supporter of U.S.-Japan relations, Shibusawa believed that two countries' future prosperity was dependent on the strength of their relationship.

LECH WALESA NAMED GLOBAL CITIZEN

On February 18, the Center for International Studies at the University of Missouri-St. Louis presented the University's Global Citizen Award to Lech Walesa, Nobel Peace Prizewinner and the first democratically elected president of Poland. "Now that communism is over, we have the task of setting a new order," said Walesa, challenging his audience of over 500 students, faculty and Polish-Americans. He called on youth to become politically active and not "take democracy for granted."

The United States, he said, must provide a new Marshall Plan for Russia and other nations struggling with the unemployment that has accompanied the development of capitalism.

An electrician born to peasant farmers, Walesa organized the Polish workers' protests of the 1970s. He was imprisoned as the leader of what became the 10-million member Solidarity Movement. Solidarity ended Communist Party rule and led to the establishment of a democratic political system.

Said UM-St. Louis Chancellor Blanche Touhill, "His contributions to the cause of freedom, to the end of the Cold War and the communist Party in Europe shaped the entire second half of the 20th century."

Walesa is the third recipient of the global Citizen Award, which has also been presented to John Hume, member of the British and European parliaments and winner of the 1998 Nobel Peace Prize; and Philip Johnston, Ph.D., president and CEO of CARE, Inc.

Lech Walesa now heads the Lech Walesa Institute, promoting democracy and free market reform in Eastern Europe and the developing world.
GERMAN CULTURE CENTER OPENS

On March 16 the Center for International Studies at the University of Missouri-St. Louis opened a new German Culture Center that offers seminars, lectures, conferences and cultural programs for the campus and community.

Located in the Southwestern Bell TeleCommunity Center, the new Center operates a library of materials (many in German) that includes audio and video tapes; teaching aids; German history, literature and travel books; language aids; and reference materials. In September, German journals, newspapers and television programming via satellite will be available. Most materials are available for loan to the public.

The Center is open on Tuesday and Wednesday from 10:00 a.m. to 3:00 p.m. and on Thursday from 12:00 noon to 6:00 p.m. and by appointment. For information, contact Center Coordinator Marlies Evans at 314-516-6620.

The new German Center is anchored in the expertise of history, political science and language faculty and in the University's work of the past few years creating close ties with the German-American community, its major corporations, cultural institutions and community organizations. In 1997, when the government-funded Goethe Institute-St. Louis, faced closure, the German-American community and University forged a partnership to preserve and enhance this important cultural resource for the region.

"It was Americans, citizens of St. Louis, who gathered and said, 'We have to do something,'" said German Consul General Michael Engelhart at the Center's opening. "It was a St. Louis initiative. And now we have the result, which is beautiful."

The Center is supported by the Friends of the German Culture Center, the Goethe Institute, the Ministry of Foreign Affairs of the Federal Republic of German, Degussa-Hüls Group, Fru-Con Construction Corporation, the St. Louis German-American Heritage Society and the St. Louis Strassenfest Corporation.

E. Desmond Lee Professorship in African/African-American Studies

Through a gift from St. Louis philanthropist, E. Desmond Lee, the University of Missouri-St. Louis has established the E. Desmond Lee Professorship in African/ African-American Studies. At a time when the elements for economic, social and political renewal are creating changes throughout Africa, the professorship will be an important enhancement of teaching, research and programs for the campus and community in African studies.

Established in the Center for International Studies, the professorship will support an interdisciplinary approach to teaching and research focusing on African and African-diaspora studies, the history, contribution and current status of African nations and their descendants.

A central element in the mission of the new professorship is to promote appreciation for the cultural heritage of African-Americans in the St. Louis community and their contribution to the unique nature of our local cultural diversity. The professor will also collaborate with the Center for International Studies and other international professors to develop a comprehensive international program highlighting the diversity of St. Louis' ethnic heritage.

THE GLOBALIZATION OF CULTURES: A NEW ROLE FOR GREEK LITERATURE?

April 15 through April 17, 1999, scholars in Greek studies and comparative literature from throughout the U.S. met at UM-St. Louis to discuss The Globalization of Cultures: A New Role for Greek Literature? The conference was organized by Panayiotis Bosnakis, the Hellenic Government-Karakas Family Foundation Professor of Greek Studies at UM-St. Louis and funded by the Karakas Family Foundation Alliance for the Advancement of Hellenic Studies of the Center for International Studies.

Conference director Bosnakis said, "This conference was designed to explore the emergence of global cultures and aesthetics, focusing particularly on American, Greek and Greek-American literature. We are asking, "How does 'Greekness' inform the postmodern and how is it transformed by it? In a world of global cultures and aesthetics, what does it mean to be Greek? What are the Hellenic ideas that can play a new role in the emerging global identity and aesthetics?"

The program opened with a pre-conference roundtable discussion that created an opportunity for Greek Studies programs in the U.S. to share their experience.

For information about the conference, contact Dr. Panayiotis Bosnakis, e-mail bosnakis@umsl.edu.
Imagine St. Louis—AS A GLOBAL CITY

The most profound hallmark of the new millennium is the globalization of our world. Planning for the future of St. Louis must include this ongoing transformation. Funded by St. Louis philanthropist E. Desmond Lee, the Center for International Studies at UM-St. Louis has established a "Global Ethnic Collaborative." The Collaborative is designed to mobilize St. Louis' diverse communities to help prepare our region for success in the new global landscape. and international organizations, and economic development organizations; and articulate a shared vision for the future of our region. The Collaborative will work with the University's professors of Africa/African-American, Chinese, Greek, Irish and Japanese studies.

Based in the Center for International Studies at the University of Missouri-St. Louis, the Collaborative will offer conferences, workshops, cultural events and performances that enhance appreciation of the region's rich ethnic heritage. The Collaborative's programs will also help focus attention on the local dimensions of global affairs and prepare St. Louis to play a leadership role in a globally interdependent world.

Programs planned for 1999-2000 include a One World Performing Arts Series, a German studies conference-The Federal Republic at 50, a Greater China Business Conference, and a collaborative dance theater performance by artists from Athens, Istanbul and St. Louis.

The Collaborative draws its strength from the community and the Center's strong relationships with ethnic community groups, civic organizations, international economic development agencies and international partners around the world. St. Louis' ethnic communities are a key resource for the Collaborative. They will play an important role in the development of a common vision for our emerging global city.

For information contact Terry Williams, senior coordinator of the E. Desmond Lee Global Ethnic Collaborative at 314-516-6495.

Sponsored by the School of Business Administration and Center for International Studies, the conference will be a forum for government officials, business practitioners and academicians to examine the issues of doing business in China and Taiwan, both for local companies and foreign direct investors.

Born in Canton, Fung earned a B.B.A. in economics and finance from the Chinese University of Hong Kong and a Ph.D. in finance and economics at Georgia State University. He came to UM-St. Louis from the University of Baltimore, where, as a full professor, he received numerous research, teaching and service awards and curriculum development grants.

Hung-Gay Fung, the first Dr. Y.S. Tsang Professor in Chinese Studies, joined the faculty of the School of Business Administration in January. Fung, whose fields of expertise are international economics, finance and banking, is the author of over 50 articles and a forthcoming book on international banking.

His book in progress on small business financing will suggest how Asian governments can borrow U.S. models of government support for small business. He cited the U.S. Small Business Administration program that matches small business needs to potential investors through the Internet. Fung said that the small, family-owned businesses that are important to Asian economies must find financial resources beyond the traditional family support.

Fung's course Chinese Business has attracted students in marketing, accounting, international business, finance and economics. In addition to covering a wide range of international issues including trade, banking, marketing, and joint ventures, the class also serves as an introduction to Chinese business practices. Guest speakers help students understand the historical and cultural context for doing business in China.

Shortly after his arrival, the business community tapped Fung's expertise for a Japan America Society seminar on the Asian economic crisis. With Japanese trade and diplomatic officials in the audience, he concluded that Japanese government banking policies were unlikely to succeed in the short run in leading Japan out of its current recession. Declining rates of inflation indicate that other Asian economies are beginning to bounce back. With the Japanese economy in a deflationary state, Japanese imports could be a powerful engine for pushing the region's economic recovery, if proper policies are implemented.

Fung is currently planning a China business conference that will be held here in spring, 2000. Economic and Financial Issues and Challenges Facing Greater China in the Twenty-first Century.
ONE of Mexico’s most prominent leaders in the fields of higher education and biodiversity presented the first Rolando Lara Zarala Memorial Lecture.

With a gift from James and Mary Moog of St. Louis, in memory of their friend Dr. Rolando Lara Zarala, the Center for International Studies has established an annual lecture that will focus on Mexican history, arts, culture, politics, economic policy, social development and environmental issues.

Rolando Lara Zarala (1949-1985), a gifted scientist with expertise in bio-engineering, cybernetics and computer science, did pioneering work in the development of electronic models of the brain.

The Moogs have also funded two scholarships for UM-St. Louis students to study in Mexico.

On March 30, Dr. Jose Sarukhan Kermez inaugurated the new annual lecture with talks on ‘Biodiversity in Mexico and Higher Education in Mexico.’ Sarukhan heads the National Commission for the Knowledge and Use of Biodiversity, the country’s most important institution for the preservation of biodiversity.

Sarukhan is also a former rector of the Autonomous National University of Mexico.

The preservation of Mexico’s biodiversity has global significance, said Sarukhan, “After China and Brazil, Mexico counts for more of the world’s biodiversity than any other country.”

NEW GREEK STUDIES LECTURES

On February 23, Dr. Speros Vryonis, Jr., a dean in the field of Greek studies in the U.S., presented the inaugural Catherine Pelican Memorial Lecture in Greek studies.

Director of the Speros Basil Vryonis Center for the Study of Hellenism and an internationally renowned authority in Byzantine history, Vryonis spoke on “Byzantium and the Orient.”

The endowed lectureship was established by Dr. and Mrs. George Pelican and Mrs. Maria P. Kalalenos in memory of their mother, Catherine. Though not able to pursue her formal education beyond high school, Catherine Pelican had a keen interest in architecture and culture and educated herself in these areas. Typical of many Greek-Americans of her generation, she valued hard work and education and passed those values on to her children.

For information about the lecture series call Terry Williams at 314-516 6495.

VISITING GERMAN SCHOLAR A PIONEER IN MEDIA PSYCHOLOGY

Professor Roland Mangold, of Saarbrücken University in Germany, introduced UM-St. Louis students to the field of media psychology.

Funding from the D.A.A.D (German Academic Exchange Service) supported a guest lectureship at UM-St. Louis this spring by Dr. Roland Mangold, associate professor of media communication at Saarbrücken University and lecturer at Mannheim University in Germany.

Mangold has combined his expertise in electrical engineering, the psychology of communication and computers to help shape the emerging field of media psychology.

Several years ago he built a laboratory that uses a computer network to monitor media effects on viewers. He is working with colleagues in medicine to develop a means of using cerebral blood flow to measure cognitive and emotional media processing. A current study on the impact of television news violence will ask if viewers experience reduced empathy.

At UM-St. Louis, Mangold taught communication classes on the role of media in the cultural integration of Europe; the content analysis of media; violence in mass media; and the globalization of media. “In my classes,” said Mangold, “students discussed the choices they are making in their media viewing.” They also considered, many of them for the first time, the tremendous international appeal of American television and the threat it represents to other cultures.
STATE OF THE WORLD CONFERENCE CHALLENGES POPULAR VIEWS OF GLOBALIZATION

At the May 13 State of the World Conference, keynote speaker Dr. Kiichi Mochizuki, chairman of the Pacific Institute, New York, said that the two powerful engines driving globalization today are the value-free market forces of money (international capital flows) and the Internet. The big, fast and anonymous flows of capital are now much larger than international trade, said Mochizuki. He predicted that the future will bring a weakening of the power of national governments; a growing income gap between the educated and uneducated; and an increasing impact of “Darwinian forces.”

The conference opening speaker, writer, educator and historian Dan Georgakas, challenged a popular view of American ethnic groups as “diaspora peoples.” Rather, they are, “Americans with a different skin,” who see America as their home country.

“It’s a myth,” Georgakas told his audience of over 100 people, “that ethnic groups are political lobbies for their homeland. Actually, they are lobbies for American foreign policy in their native country.”

Small-group briefing sessions were led by UM-St. Louis faculty members Hung-Gay Fung, Dr. Y.S. Tsien Professor of Chinese Studies (finance); Ruth Lyon, Joyce Mushaben and Ken Thomas (political science); Tom McPhail (communication); and Patrick Osborne (biology and the International Center for Tropical Ecology).

The State of the World Conference is supported by the UM-St. Louis Alumni Association and Business Chapter, the Political Science Academy and the Friends of UM-St. Louis, the World Affairs Council of St. Louis, the St. Louis Regional International Partnership and the St. Louis Center for International Relations.

International Business Programs

Working with world trade and economic development organizations and agencies is a central part of the mission of the Center for International Studies. In recent programs on export marketing, global security for U.S. business, and developing economic relations with Taiwan, the Center collaborated with the St. Louis Regional International Partnership (formerly the U.S. Export Assistance Center), the Missouri District Export Council and University of Missouri Outreach and Extension.

In October 1999 a business delegation and tourist mission will accompany St. Louis Mayor Clarence Harmon on a 20th Anniversary Mayoral China Tour. "The St. Louis Business Mission to China," October 15-24, will include one-on-one, pre-arranged business appointments, as well as celebrations of the 20th anniversary of St. Louis’ sister city relationship with Nanjing. For information, call the World Trade Center at 314-854-6141.

Nanjing Committee President Joel Glassman and Committee Vice President Ching-Ling Tai will accompany the mayoral delegation. The tourist mission, October 10-23, will visit five cities with an option to add Hong Kong. For information about the tourist mission contact international programs coordinator Rayvon Armstead at 314-516-6455.

On March 23-24, 2000 the Center for International Studies and School of Business Administration will sponsor a Greater China Business Conference. Policy makers, practitioners and scholars will examine the economic and financial issues and challenges facing "Greater China" in the twenty-first century and their implications for doing business in China and Taiwan. For information, contact Terry Williams at telephone: 314-516-6495; e-mail: twilliams@umsl.edu.

COMMUNITY CONNECTIONS

ALUMNI UPDATE

Veronique BERGER (exchange student from Universite Jean Moulin, Lyon, France, 1995-96) is working for the Bosch company in France. She is responsible for all orders coming from the plants in France and also translates documents for the company. • Harry MURRAY (Graduate Certificate, Int’l Studies, 1989) was promoted to Executive Vice President of Operations, Cass Information Systems, Inc., St. Louis.

- Silvia CALASTRI (exchange student from University of Bologna, 1995-96) is a cultural programming officer for the city of Castelvetro, Italy. Currently, she is organizing a major sacred music concert, a 3-day International Festival of the Aburd, and a banquet for 300 guests inspired by the court of Marchese Rangoni of the 1500s. Also, she works for her family company Monteforte, a bottler of mineral water. • Becky FLOTON FORRISTAL (exchange student to University of Copenhagen, 1978) is a geography and social studies teacher in the Rockwood School District in St. Louis County, MO. Last Spring she received her Masters of Teaching in Social Science from Webster University. She still keeps in touch with the Danish friends she met on the exchange program more than 20 years ago. • Gordon BARDO (European Studies Certif., 1988) is serving as a Program Officer at the Harriman Institute, Columbia University, where he develops and directs media, alumni outreach, and participates in program development for the Salzmann Center for the Study of Constitutional Democracies. He is completing his dissertation on post-Dayton Bosnia. • Takako NUMI (exchange student from Toyo University-Junior College, 1995-98) graduated from UM-St. Louis in December 1998 with a degree in sociology, and is pursuing a M.A. degree in sociology here. • Anne DUPARC (exchange student from Universite Jean Moulin, 1995-96) finished a graduate program in human resources at the College of Europe and is now working on the human resources module for S.A.P., a software company in Germany. • Daniela FALK (exchange student from University of Stuttgart, 1995-96) is completing her thesis on knowledge management at Daimler-Chrysler in Germany. • Gemma DE ANDRES (exchange student from Universidad Autonoma, Madrid, 1995-96) is an Investor Relations Manager for Sol Melia, a hotel chain based in Miami. She works at the office in Palma de Mallorca but travels a lot for the company. Recently she returned to Palma after completing trips to Cancun, Caracas, London, Scotland, New York, Boston, and Miami. • Jennifer HORAN (Representative to U.S. Naval Academy Foreign Affairs Conference 1993) is completing her dissertation on environmental policy in Ecuador and working as an academic advisor at University of North Carolina, Wilmington. She and her husband also are busy with their 19-month-old daughter, Madeleine. • Lars GIESEN (exchange student from University of Stuttgart, 1995-96) has completed his graduate studies at University of Stuttgart and is working in Germany in the finance department of Debil, a telecommunications subsidiary of DaimlerChrysler. • Michael SCHMID

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NEW EXCHANGES WITH KOREA

The Center for International Studies recently hosted visitors from two Korean universities, Daejin University and Korea Maritime University (KMU). Both visits generated new agreements of cooperation with the Korean institutions.

Daejin University is located 20 miles north of Seoul in Kyungki-do. The University is about seven years old and has about 7,500 students. There are five areas in which Daejin and UM-St. Louis plan to cooperate:
1) short-term summer English programs for Daejin students at UM-St. Louis, which began in July 1999;
2) exchange opportunities for students from both institutions to undertake regular coursework at the partner university;
3) a degree-completion program which will enable Daejin students to transfer coursework to UM-St. Louis toward an undergraduate degree;
4) graduate study for Daejin students who have completed their undergraduate degree; and
5) faculty exchange.

Korea Maritime University is located on its own island in Pusan. With about 5,600 students, KMU has academic departments in Maritime Sciences, Ocean Science and Technology, Engineering and International Studies.

The main areas of cooperation between KMU and UM-St. Louis will be in faculty exchange and short-term English courses for KMU students. Students from both institutions may also study regular courses at the partner university as exchange students. KMU currently offers several courses taught in English and plans to expand the offerings in this area in order to attract more international students. UM-St. Louis students may also have the opportunity to teach English at KMU.

INTERNATIONAL EXCHANGE

International Student News

Over 80 countries now represented

The growing diversity among international students is enriching campus life at UM-St. Louis. As the number of countries represented has grown to more than 80, international students have also become more active in events on campus.

This diversity is most visible during International Week, held April 19-24, which featured an international fashion show, international music, dance and martial arts, and booths decorated by international students showing pictures and giving information about their home countries. As always, the week culminated in a culinary extravaganza, the ever-popular international dinner, that offered diners authentic food from over 15 countries.

Homepage

International Student Services has recently updated its homepage, which serves both prospective and current international students. The improved homepage provides expanded information about applying to UM-St. Louis and includes the International Student Handbook. Students can also find information about the new mandatory health insurance program, immigration information and tips on adapting to life in St. Louis and the U.S. Come visit us at: http://www.umsl.edu/~intelstu.

Alumni Update

Continued from page 5

John Hoover (left), director of the Mercantile Library at UM-St. Louis, introduces Kyung-Shik Cho, president, and English professor Gunsoo Lee of Korea Maritime University to the Mercantile's Potts Inland Waterway Library. KMU, which was created as a national university to support Korea's economic development, is recognized nationally and internationally for its pioneering role in educating professionals for "a new maritime age in the 21st century."

ALUMNI UPDATE

East Asian Studies Certif., 1997) is enrolled in the Temple University Japan Law Program and interning with the State of Missouri International Trade Office in Tokyo. • Natalya LEMCHUK (Int'l Studies Certif., 1995, and Missouri London Program, 1994) is a Commercial Field Operations Specialist for Europe, the Middle East, and Africa for Western Union, based in Brussels, Belgium. • Leslie DESAEREYER (exchange student from University of Antwerp, 1995-97) finished her B.S. in business administration at UM-St. Louis in May 1997 and is working as an Electrical Quality Engineer for DaimlerChrysler in St. Louis. • Julie MEYER (Int'l Studies Certif. 1997) is an Account Executive with Radio Disney (AM1260) in St. Louis and completing her M.A. in Media Communications at Webster University. She is the recipient of an award from the National Academy of Television Arts and Sciences for a production she completed while at UM-St. Louis. • Tim WHITE (Int'l Studies Certif., 1982), Assoc. Professor of Political Science, Xavier University, published several articles recently including "Where Myth and Reality Meet: Irish Nationalism in the First Half of the Twentieth Century," in The European Legacy: Toward New Paradigms.
INTERNATIONAL EXCHANGE

INTERNATIONAL DANCE COLLABORATION BRINGS TOGETHER ARTISTS FROM ATHENS, ISTANBUL AND ST. LOUIS

On March 10, an audience of over 150 St. Louisans responded with passion and enthusiasm to a dance theater performance by the members of the Gash/Voigt Dance Theatre of St. Louis, the Roes Dance Theatre of Athens and the Dance Factory of Istanbul. Held at the UM-St. Louis Honors College Building and sponsored by the Center for International Studies, the performance launched an 18 month cultural exchange funded by a grant to Gash/Voigt from the U.S. Information Agency's Creative Arts Fund.

The grant program seeks to strengthen relations between Turkey and Greece through artistic collaboration that involves community audiences in the U.S., Greece and Turkey. The Karakas Family Foundation Alliance for the Advancement of Hellenic Studies of the Center for International Studies and St. Louis' Turkish/American Alliance supported the UM-St. Louis performance.

Members of each dance company will spend nearly a month in each country, share existing repertory, and create a new dance theatre work entitled, ANCESTORS, to premiere in the spring of 2000. St. Louis' Greek and Turkish communities will again join the Center for International Studies to support this innovative collaboration. For information about the project call the Gash/Voigt Dance Theatre at 314-721-0052.

In a March performance at UM-St. Louis, dancers from Athens, Istanbul and the Gash/Voigt Dance Theatre of St. Louis launched Weaving the World through Women's Eyes: An International Dance Collaboration.

STUDY ABROAD SCHOLARSHIPS

One of the main barriers to study abroad for UM-St. Louis students is the added cost. Since many students live at home with their parents, going abroad not only means the added cost of an international airline ticket, but also that of housing. Most UM-St. Louis students also have jobs in addition to their classes, and most cannot continue to work during a study abroad program. For these reasons, the Center for International Studies has been working to increase the amount of funds available to students who study abroad. The following scholarships are available every year:

Administered by the Center
Study Abroad Alumni ..................$500
Robert and Paulette Bliss Study Abroad ..................$1,100
Alyn and Marilyn Essman Study Abroad ..................$2,000
English Speaking Union ..............2 @ $2,000
Joel Glassman and Kathy Cochrane Study Abroad ..................$1,000
Lynn A. Hesterberg Study Abroad .....$500
Rolando Lara Zavala Memorial Study in Mexico ........2@$2,500

Manfred Rommel ..................$500
William and Anne Tao ..........$1,500
Exchange Program ..................Amount varies

Administered by or with other organizations
Mid-America Universities International Study Abroad ..............$500
University of Missouri South Africa Exchange Program ..............$1,250
E. Desmond Lee Scholars Foundation Program ..............Amount varies
International Studies Scholarships for Honors College students ..............Amount varies
David P. Gustafson Memorial Scholarship for Overseas Study ..........$1,500
(School of Business Administration)
St. Louis-Lyon Sister City Committee ..................Amount varies

For information about scholarships, contact Study Abroad Coordinator Peggy Dotson (314-516-6497 or e-mail peggy.dotson@umsl.edu) or see the Scholarship Handbook, which is available through the Office of Financial Aid (314-516-5526 or e-mail finaid@umslvma.umsl.edu or http://www.umsl.edu/services/finaid/).

If you would like to contribute to the study abroad scholarship fund, please contact Dr. Brenda McPhail, assistant director of development (314-516-5778 or e-mail bmcphail@umsl.edu.)

Andrea Kerley, seen here with a Black Watch guard at Edinburgh Castle, was one of the two 1998 winners of a $2,000 study abroad scholarship offered jointly by the English Speaking Union, St. Louis Branch, and UM-St. Louis.